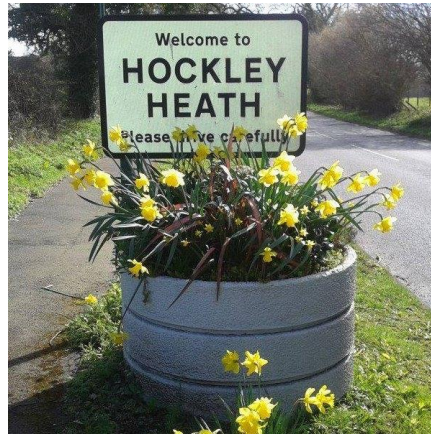




HOCKLEY HEATH PARISH NEIGHBOURHOOD PLAN SURVEY RESULTS 2018 REPORT

**Prepared by:
Stratford-on-Avon District Council
Performance, Consultation & Insight Unit
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APPENDICES

Q2 Can you think of any historic buildings or features that we've forgotten, that need to be protected?
Q5a Green spaces are any open spaces of land that are accessible to the public. This can include: playing fields and sports pitches, wildlife areas, parks, community gardens, greens, playgrounds and cemeteries. Which of the following are most important to you? Please state any other features that are important to you below:
Q6a Add any additional comments/suggested improvements in the box below in respect of the local environment.
Q8a Should the Neighbourhood Plan aim to protect and enhance the village through the quality and design of housing, by promoting the following? If other, please write in the box below:
Q11 Please comment here on how you feel nearby developments may impact upon Hockley Heath?
Q14a Please tick any of the following that would improve your experience of working in Hockley Heath Parish, or would support the growth of your business or service. If other, please comment in the box below
Q19 How do you think we can encourage the development of local businesses?
Q23 Can you think of any other areas of the village not listed above in Q22 that should be protected from development?
Q25a Is there a style of house development that you think is particularly appropriate? If other, please comment in the box below.

1.0 INTRODUCTION

This report contains the results of the survey produced for the community by the Neighbourhood Plan Steering Group, made up of local volunteers.

In the covering letter to residents they were given the following information on what a Neighbourhood Plan is being a significant material planning consideration, carrying great weight in planning decisions.

"Neighbourhood planning gives communities direct power to develop a shared vision for their neighbourhood and shape the development and growth of their local area. They are able to choose where they want new homes, shops and offices to be built, have their say on what those new buildings should look like and what infrastructure should be provided, and grant planning permission for the new buildings they want to see go ahead. Neighbourhood planning provides a powerful set of tools for local people to ensure that they get the right types of development for their community where the ambition of the neighbourhood is aligned with the strategic needs and priorities of the wider local area."

Source: www.gov.uk/guidance/neighbourhood-planning--2

The results from the Survey will be vital to the evidence base which forms the foundations of the Neighbourhood Development Plan, replacing the Village Plan produced in 2013.

A Neighbourhood Plan isn't about stopping growth, but is about ensuring that we take the opportunity to have proportionate, sympathetic and sustainable organic growth that fulfils our community needs. Neighbourhood Plans are already proving influential both within Solihull, and in other parts of the country where they have been successful in preventing inappropriate forms of development. The plans can also include visions and aspirations about amenities, green spaces, transport, employment, village tourism, initiatives to protect existing local features and services and identify priorities for new developments and enhancements.

2.0 METHODOLOGY

The Performance, Consultation and Insight section at Stratford-on-Avon District Council (SDC) provides offers its services as a market research agency to other District Councils, Parish and Town Councils and other public bodies. All work undertaken by the Unit is done in line with the Market Research society's Code of Conduct. The section was engaged by Hockley Heath Parish Council as they offer a fully comprehensive independent market research project to eliminate bias from the Parish Council.

Every household received an envelope containing a Part 1 questionnaire intended to give an overview of their property and its occupants to give an insight into the Parish, plus their housing need, whilst two Part 2 questionnaires were also distributed to understand the opinions of individuals in the household. Anyone aged 17 or over was invited to complete a questionnaire, with additional copies available via the website, twitter and Facebook and from the Clerk to the Council.

The survey ran from mid-April until May 27th 2018, although questionnaires received after this date was included in the analysis. The questionnaires in sealed envelopes were collected by a team of volunteers or they could be dropped off at one of two morning drop-in sessions at The Pavilion on 22nd April & 6th May.

387 Part 1 questionnaires were completed, with 553 Part 2 questionnaires also collected. The response rate was 49% which is good.

All the information provided was processed by an independent third party, and Stratford-on-Avon District Council (SDC) aggregated and analysed the responses to create this final report. This allowed complete confidentiality for the responses.

The report follows the order of the questionnaire. Charts and tables are used throughout the report to assist the interpretation of the results. In some cases, anomalies appear due to "rounding". The term "base" in the tables and charts refers to the number of responses to a particular question. These are shown with a bracket around the number.

3.0 SUMMARY OF RESULTS

3.1 About Your Household

- 57% of households are owned outright with no mortgage, with 38% owned but paying on a mortgage. 5% of households are rented.
- 29% of people in households have residents in the 45 to 64 years old age group with 18% in the 25 to 44 year old category.
- 46% respondents have lived in the parish for more than 20 years, with a further 22% living there for 11-20 years.
- Asked how long they had lived in their current home, 39% had been there for more than 20 years, with 24% for 11 – 20 years.
- Two-thirds of properties lived in by respondents are detached with 19% semi-detached. 8% of the sample lives in bungalows.
- 46% of the sample has households containing four bedrooms, followed by 31% in three-bedroomed properties. 12% of residents live in homes with five or more bedrooms.

3.2 Housing Needs in Hockley Heath

- Asked whether the household was currently looking for alternative housing in the Parish, 9% of respondents said they were – 18 in total.
- Of those looking for alternative housing in the Parish, 12 respondents would like a house (71%), 7 a bungalow (41%) and 2 a flat (12%).
- Those looking for alternative housing was asked what the minimum number of bedrooms were needed. 6 responded with a requirement of two bedrooms and 7 wanted three bedrooms.
- All would like a home they could own (18 households), plus one would also accept shared ownership (1 household).
- Asked why the household need alternative housing, 5 need smaller accommodation and 3 need larger accommodation.
- All respondents were asked if their household was not seeking alternative housing, were any individuals, couples or groups currently looking for additional accommodation in the Parish. 9% had someone looking for alternative accommodation (19 households).
- For those looking for additional accommodation in the Parish; 14 want a house, 4 a flat and 4 a bungalow.
- In terms of the minimum number of bedrooms needed, 2 wished for one, 14 wanted two bedrooms and three households wanted three.
- For those residents looking for additional accommodation in the Parish, 16 wish to own a property, 4 rent and 2 have a shared ownership arrangement.
- Asked why the individual, couple or group need alternative housing, 13 need to own their own home and 4 need to be closer to relatives.

3.3 Community Assets

- The top three assets where residents answered “strongly agree” were for the local shops including the Post Office (87%), the local bus services (82%) and the village school and its amenities (81%).
- When adding “strongly agree” and “agree” responses together local shops again was top with 99%, followed by footpaths with 98%, the recreation ground and pavilion (98%), the canal and bridge (97%), village school/amenities (97%) and the local bus services (97%).

3.4 Landscape and Built Environment

- Asked how important various landscape and built environment features were, 88% felt it very important that the rural character of Hockley Heath be maintained, 87% think it very important the fact that Hockley Heath has clearly defined space between itself and neighbouring communities, with 86% recognising it is very important that the village is inset in a defined Green Belt.
- The most important in terms of landscape and the built environment was living adjacent to Green Belt land (72%), 68% said it was the relative peace and quiet, and 55% the long rural views across the countryside at the boundaries to the village.
- Of least importance were the garden walls and strong hedgerows bounding country lanes and the canal network within the settlements (13%) and a dark night time sky (14%).
- 71% felt it important that a full Green Spaces Plan should be undertaken to manage the future needs of existing green spaces and promote more green spaces in new developments. 57% wanted more open spaces linked to green corridors and 54% of respondents wished for better day-to care of existing open green spaces.
- Residents were asked to consider local environment issues and rate their top three most important. The biggest issue by far and most important was to conserve the Green Belt surrounding Hockley Heath for nine out of ten residents. Just over half (54%) felt it important to protect the local wildlife and habitats and 53% keeping the village free from litter. The least important environmental issue was to improve cycle tracks (16%).
- The top priority in terms of the natural environment was to protect the views of Green Belt land and green spaces from inappropriate development for 92% of residents. 86% of respondents wanted to see the level of noise minimised and other forms of pollution caused by development and transport infrastructure. 84% wanted the canal network protected.
- Residents were asked to indicate what in the Neighbourhood Plan should be written to protect and enhance the village through the quality and design of housing. Exactly nine out of ten respondents wanted to see a design that respects the scale of the existing village. 84% were keen to see green space and gardens, with 55% wanting traditional styles and scale of shop fronts.
- 89% felt it very important to maintain an effective buffer zone between Hockley Heath and Blythe Valley Park to retain the separate identity. 87% indicated it

was very important for highway changes to School Road to prevent excessive vehicle use arising from additional Blythe Valley Park development.

- 94% of residents felt very or quite strongly about Blythe Valley Park and how it would impact the village in the future. 83% felt the same about the potential motorway service station at the M42 Junction 4 and its impact on Hockley Heath in the future. Residents had less strong feelings towards HS2/Arden Hub (63%) and the expansion of Birmingham Airport (59%).
- For residents, 88% believed the volume of traffic on the A3400 had a big effect on the environment, 79% believed the same for the speed of traffic on the A3400 and 74% the noise of the traffic on the same road. 59% were concerned with inappropriate parking and its effect. The issue which residents felt had little effect the most (26%) was the light pollution from nearby settlements such as Solihull, Redditch and Birmingham.

3.5 Commercial / Retail Employment

- 46% of respondents feel there is sufficient employment in the local area, 15% think there is not and 39% answered don't know.
- Residents were asked what would improve their experience of working in Hockley Heath Parish or would support the growth of their business or service. Two-thirds wished to see faster broadband and six out of ten improved mobile reception. Four in ten would like to see better and more frequent bus links and three in ten a café.
- 55% of respondents feel there is enough commercial/business accommodation in Hockley Heath with 9% saying there is not. 35% did not know.
- 85% of respondents consider the protection of existing commercial/retail employment sites within the village as important, with 5% saying no.
- Exactly seven out of ten residents would "support a lot" land for a doctor's surgery or pharmacy, three out of ten (31%) would "support a lot" more shops and retail and over a quarter (28%) would "support a lot" a marina or other development associated with the canal.
- There was little support for factory/manufacturing units (91% no support) or storage/warehousing facilities (87%).
- If businesses were to be encouraged in Hockley Heath, 36% of residents would like it developed in local business areas outside Hockley Heath, 30% along the existing main A3400 and 14% away from the A3400. 45% believe no further business development is required in the Parish. More than one response was allowed.
- Just over a quarter of those surveyed (26%) would support the allocation of land for the creation of a business centre providing low cost, flexible workspaces, meeting rooms, managed services to support small business and home workers. Double that amount, 51% of residents disagreed and 23% did not know.

3.6 Development Design and Potential Site Allocation

- 34% supported the allocation of land within Hockley Heath Parish for affordable homes. 51% did not support this and 15% did not know.

- Residents were given seven areas of the village and asked to pick their top three to be protected from development. 69% of residents want the School Road area protected followed by 50% for the Aylesbury Road area and 46% the Spring Lane area of the village.
- Should development take place, 94% of those surveyed strongly wanted to retain the village feeling. 48% would like to see a mix of house sizes on the same development and 43% wanted homes centred on a cul de sac development. Homes in ribbon developments were not supported (6%).
- 91% of respondents feel homes with gardens is the most important appropriate style in a house development. 58% indicated that homes should have a traditional exterior.
- Asked what type of property should new developments consist of, 77% went for detached houses, 72% semi-detached houses, 60% bungalows and 37% terraced houses.
- 84% of respondents think that any new developments should have three bedroom homes, 56% said four bedroomed ones and 50% those with two bedrooms.
- 24% of residents indicated that grid E2 is the most suitable for development, followed by 18% going for E3 and the same percentage for F8. 16% preferred D2, with 15% opting for D3, E1, and F7.

4.0 RESULTS IN DETAIL

PART 1 – HOUSEHOLD SURVEY 2018

Questions were asked to capture facts about the household.

4.1 ABOUT YOUR HOUSEHOLD

57% of households are owned outright with no mortgage, with 38% owned but paying on a mortgage. 5% of households are rented.

Table 1:

How do you occupy your present home?	Number	%
Own – paying a mortgage	144	38
Own outright – no mortgage	218	57
Own a share (Home buy or other form of shared ownership)	1	0
Rent from a private landlord	9	2
Rent from Solihull Council (Solihull Community Housing)	10	3
Rent from a Housing Association	1	0
Living in a home provided by your employer	1	0
Living with parents	0	0
Sharing with friends	0	0
Other	0	0
Base: (All Respondents)	(384)	

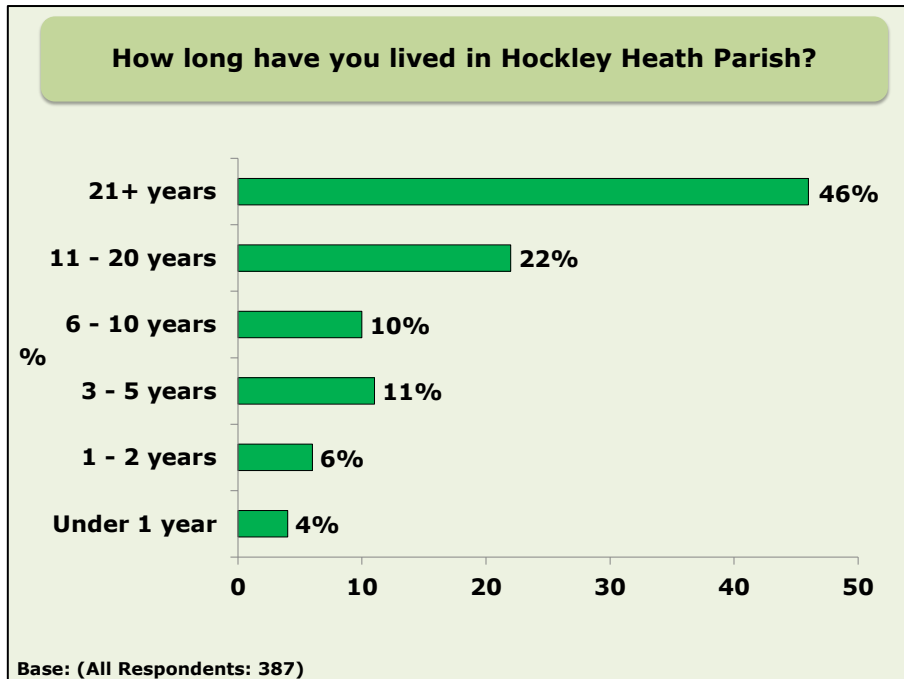
29% of people in households have residents in the 45 to 64 years old age group with 18% in the 25 to 44 year old category.

Table 2:

The number of people in your household in the following age groups?	Number	%
0 - 4 years	39	5
5 - 11 years	55	8
12 - 18 years	62	8
19 - 24 years	53	7
25 - 44 years	102	18
45 - 64 years	172	29
65 - 74 years	110	16
75 - 84 years	60	9
Over 85 years	19	2

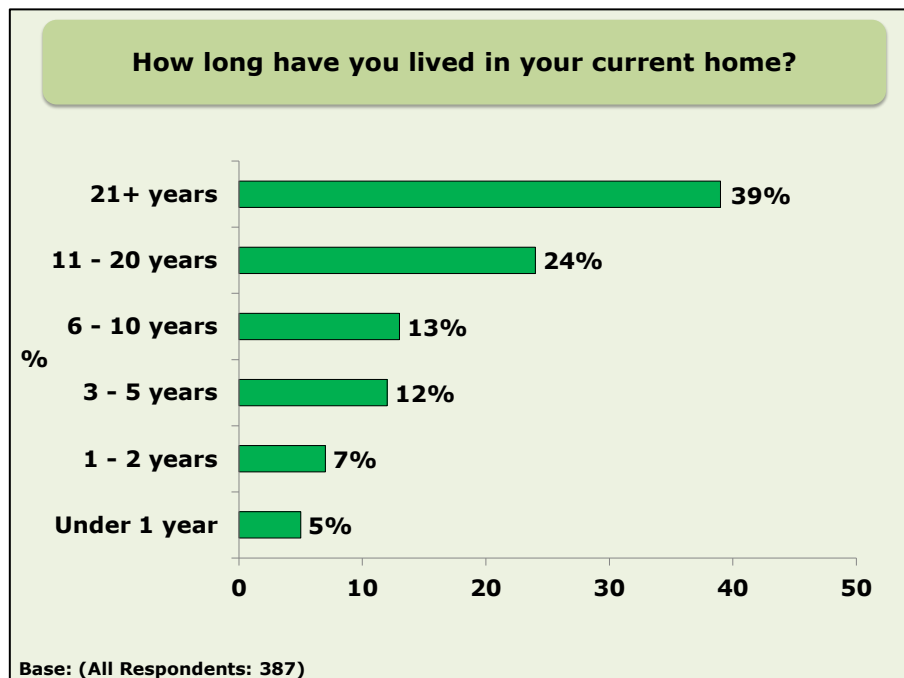
46% respondents have lived in the parish for more than 20 years, with a further 22% living there for 11-20 years.

Chart 1:



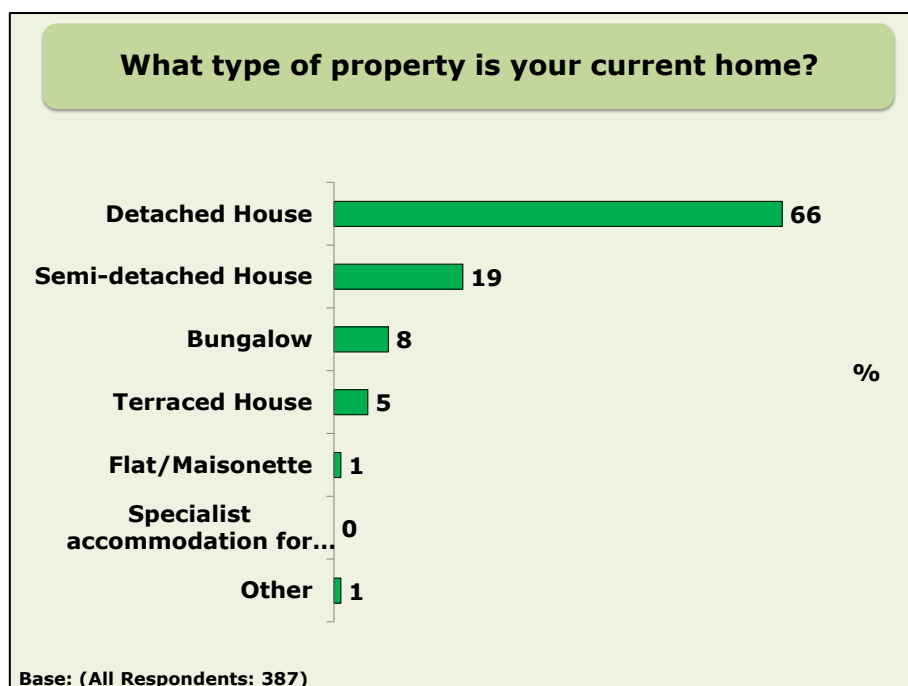
Asked how long they had lived in their current home, 39% had been there for more than 20 years, with 24% for 11 – 20 years.

Chart 2:



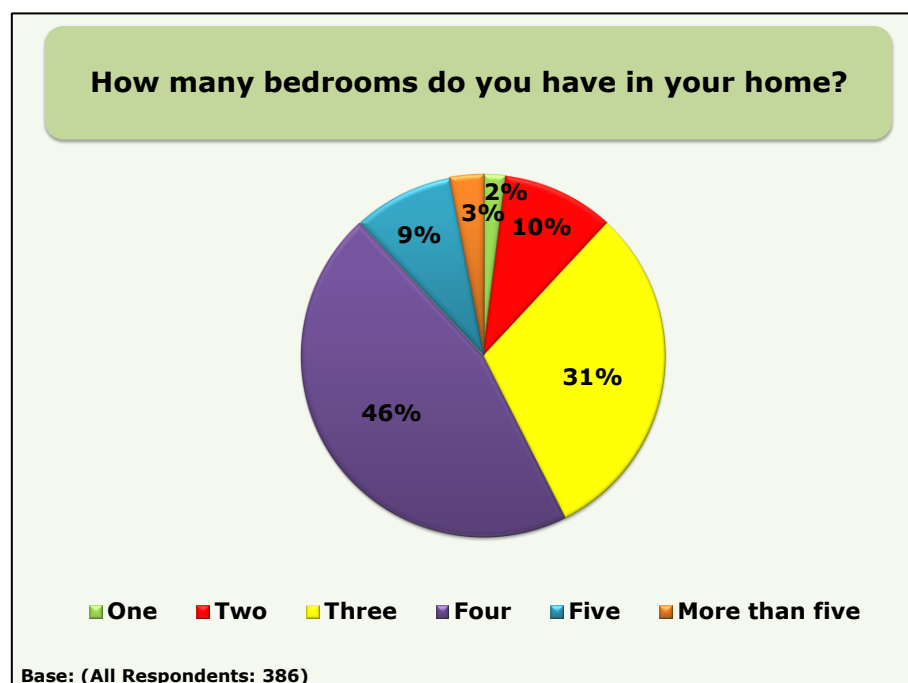
Two-thirds of properties lived in by respondents are detached with 19% semi-detached. 8% of the sample lives in bungalows.

Chart 3:



46% of the sample has households containing four bedrooms, followed by 31% in three-bedroomed properties. 12% of residents live in homes with five or more bedrooms.

Chart 4:



Out of 386 responding to the question, 2 respondents claimed they could not keep their present home warm. Two reasons were given; poor insulation and they do not have double glazing.

4.2 HOUSING NEEDS IN HOCKLEY HEATH

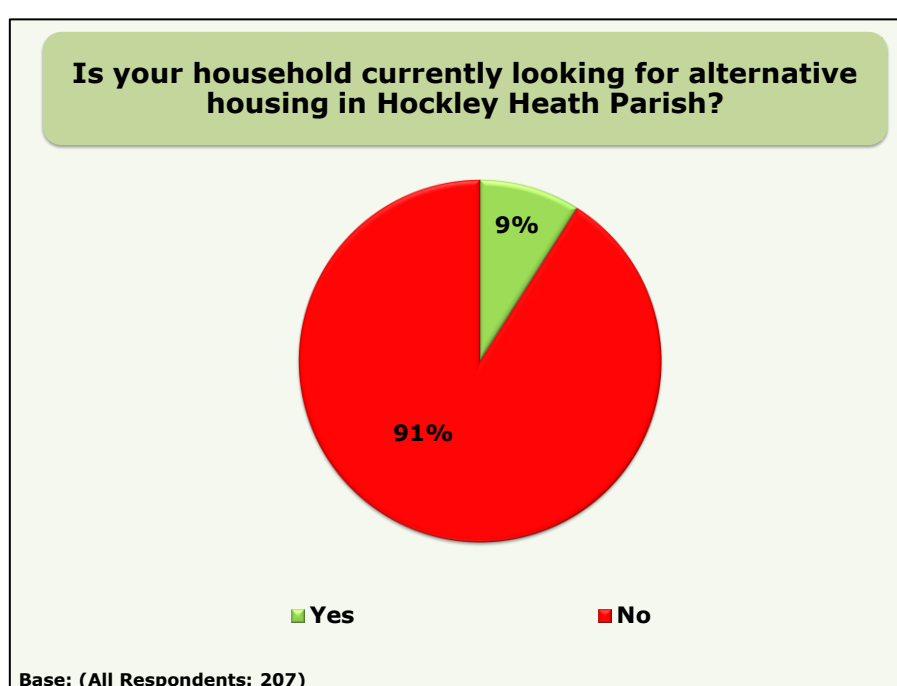
Questions were included in the questionnaire to ascertain the provision for meeting housing needs in the community in Hockley Heath.

The questions were looking at;

- Specific housing needs.
- Your household expects to move in the next five years.
- Members of your household have had to move outside the Parish to afford a home in the past.
- Your household or members of your household are on the Council Housing List.

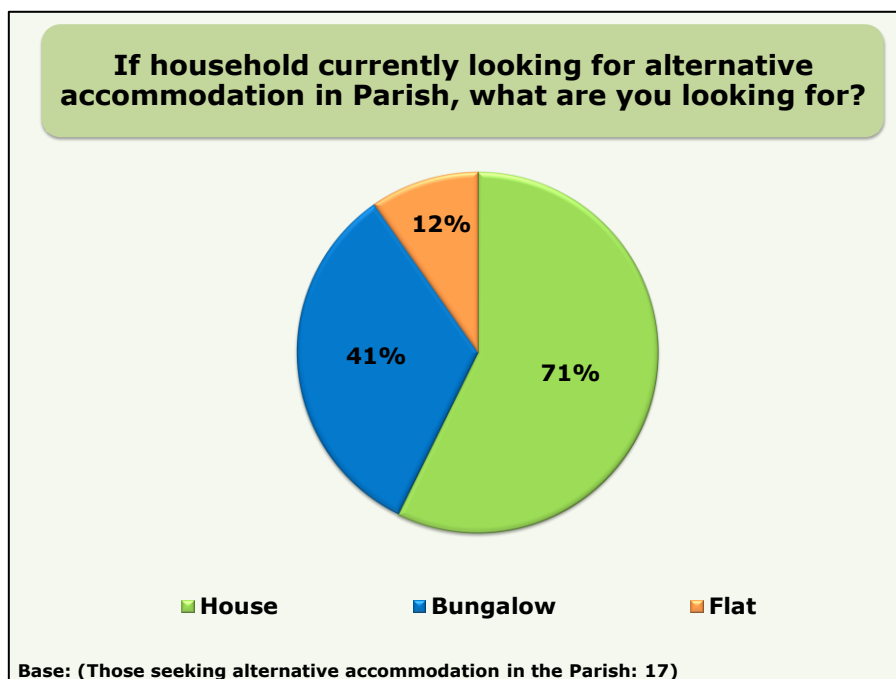
Asked whether the household was currently looking for alternative housing in the Parish, 9% of respondents said they were – 18 in total.

Chart 5:



Of those looking for alternative housing in the Parish, 12 respondents would like a house (71%), 7 a bungalow (41%) and 2 a flat (12%). More than one response was allowed.

Chart 6:



Those looking for alternative housing was asked what the minimum number of bedrooms were needed. 6 responded with a requirement of two bedrooms and 7 wanted three bedrooms.

Table 3:

What are the minimum number of bedrooms needed?	Number	%
1	0	0
2	6	35
3	7	41
4	4	24
Base: (Those seeking alternative housing in Parish)	(17)	

All would like a home they could own (18 households), plus one would also accept shared ownership (1 household).

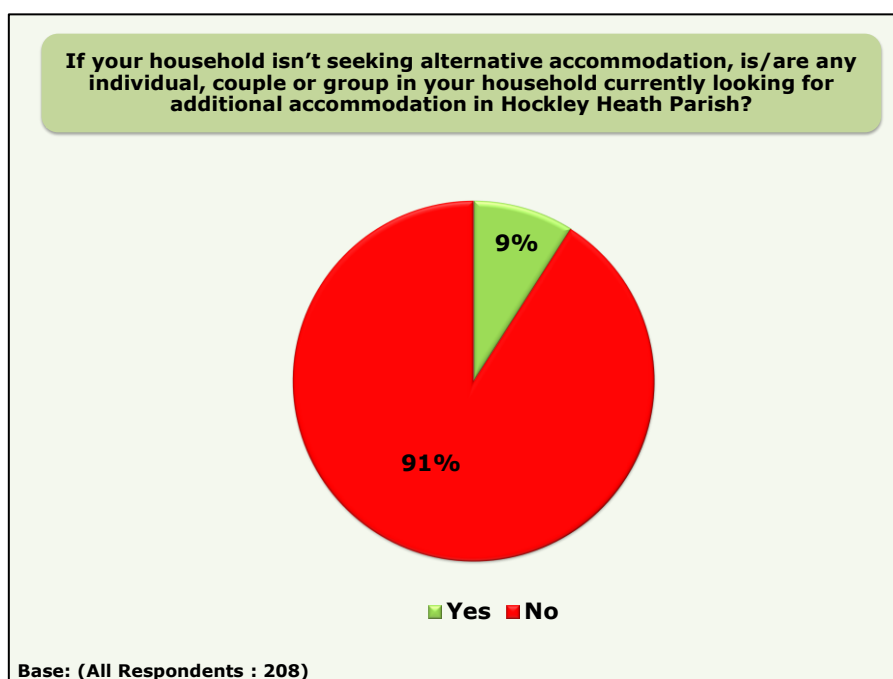
Asked why the household need alternative housing, 5 need smaller accommodation and 3 need larger accommodation. 4 "other" comments were made, "both over 80", "cannot afford to buy ex-partner out", "property without stairs" and "Arden catchment". More than one response was allowed.

Table 4:

Why does your household need alternative housing?	Number	%
Need smaller accommodation	5	28
Need larger accommodation	3	17
Need to own home	2	11
Need less expensive home	2	11
Need physically adapted home	2	11
Need to be closer to a carer or dependent	2	11
Other	4	22
Base: (Those seeking alternative accommodation in Parish)	(18)	

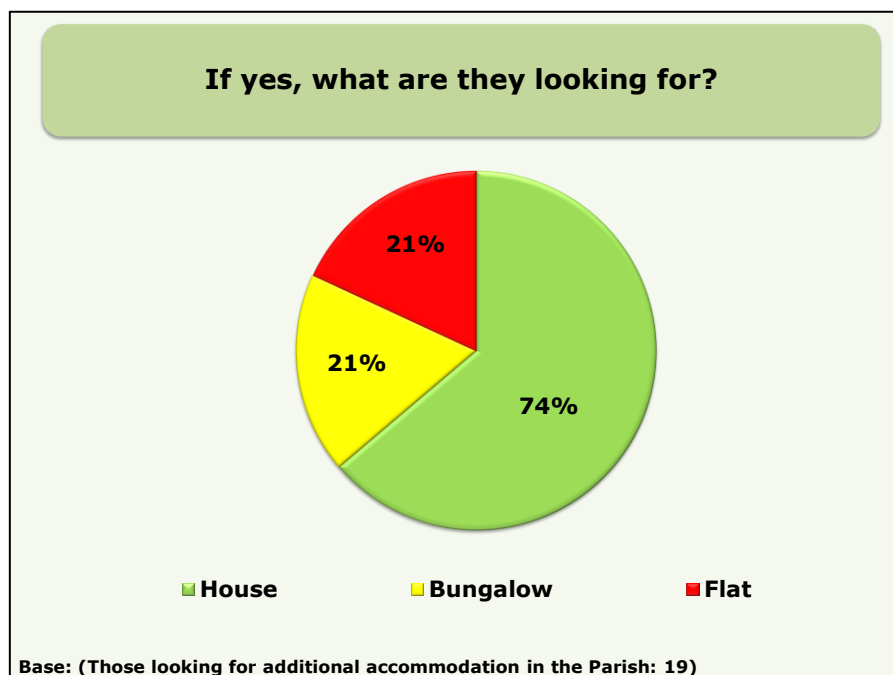
All respondents were asked if their household was not seeking alternative housing, were any individuals, couples or groups currently looking for additional accommodation in the Parish. 9% had someone looking for alternative accommodation (19 households).

Chart 7:



For those looking for additional accommodation in the Parish; 14 want a house, 4 a flat and 4 a bungalow.

Chart 8:



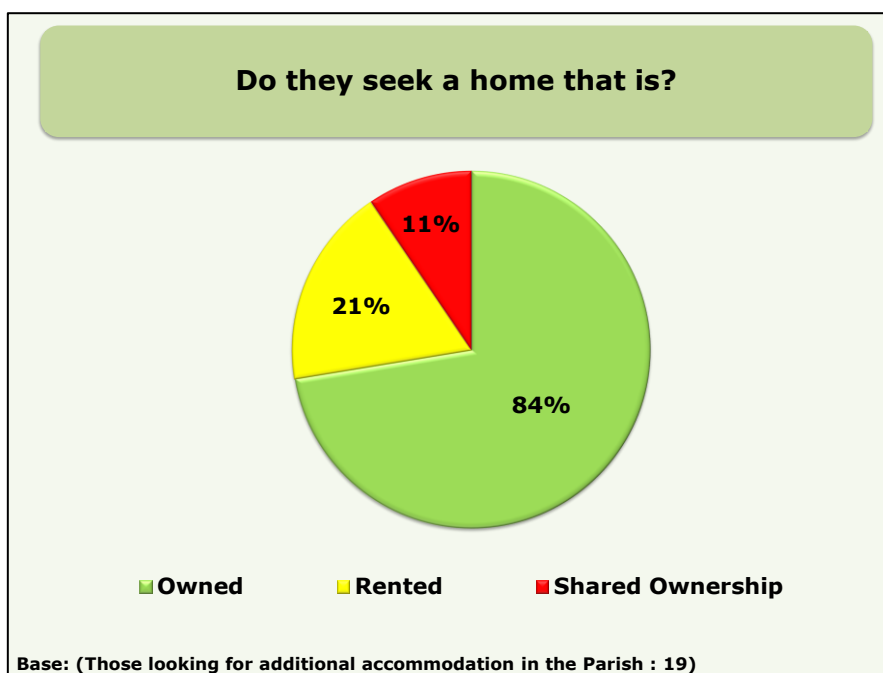
In terms of the minimum number of bedrooms needed, 2 wished for one, 14 wanted two bedrooms and three households wanted three.

Table 5:

What are the minimum number of bedrooms needed?	Number	%
1	2	11
2	14	74
3	3	16
4	0	24
Base: (Those seeking alternative housing in Parish)	(19)	

For those residents looking for additional accommodation in the Parish, 16 wish to own a property, 4 rent and 2 have a shared ownership arrangement. More than one response was allowed.

Chart 9:



Asked why the individual, couple or group need alternative housing, 13 need to own their own home and 4 need to be closer to relatives. More than one response was allowed

Table 6:

Why does this individual, couple or group need alternative housing?	Number	%
Need to own home	13	72
Need to be closer to relatives	4	22
Need to be closer to a carer or dependent	2	11
Need less expensive home	2	11
Need to be closer to employment	2	11
Need supported or specialised accommodation	2	11
Need physically adapted home	1	6
Need smaller accommodation	1	6
Other	2	11
Base: (All Respondents)	(18)	

Out of 219 households responding, one of these was on Solihull Council's housing waiting list.

PART 2 – INDIVIDUAL RESPONSES

4.3 COMMUNITY ASSETS

The following have been identified as features of Hockley Heath Parish which residents may wish to protect or see in the future. Residents were asked how much they agreed that various community assets should be protected.

The top three assets where residents answered “strongly agree” were for the local shops including the Post Office (87%), the local bus services (82%) and the village school and its amenities (81%).

When adding “strongly agree” and “agree” responses together local shops again was top with 99%, followed by footpaths with 98%, the recreation ground and pavilion (98%), the canal and bridge (97%), village school/amenities (97%) and the local bus services (97%).

Residents were asked to list any other historic buildings or features that may have been forgotten that need to be protected. 97 responses were received and these are included in the Appendix.

2018

Table 7:

Please indicate the level to which you agree or disagree that these community assets should be protected	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
St. Thomas's Church (538)	304 (57%)	171 (32%)	59 (11%)	1 (0%)	3 (1%)
Memorial Hall and Social Club (540)	291 (54%)	190 (35%)	49 (9%)	8 (1%)	2 (0%)
Canal and bridges (547)	401 (73%)	134 (24%)	10 (2%)	2 (0%)	0 (0%)
Canal Wharf (located by The Wharf pub) (541)	293 (54%)	192 (35%)	51 (9%)	4 (1%)	1 (0%)
War memorial (544)	378 (69%)	143 (26%)	23 (4%)	0 (0%)	0 (0%)
Footpaths (545)	409 (75%)	127 (23%)	8 (1%)	1 (0%)	0 (0%)
The recreation ground and pavilion (546)	417 (76%)	119 (22%)	9 (2%)	1 (0%)	0 (0%)
The children's play area at recreation ground (546)	369 (68%)	147 (27%)	26 (5%)	3 (1%)	1 (0%)
The bowls club at the recreation ground (541)	187 (35%)	209 (39%)	130 (24%)	11 (2%)	4 (1%)
The BMX track within the recreation ground (534)	124 (23%)	177 (33%)	197 (37%)	25 (5%)	11 (2%)
The village school and its amenities (546)	442 (81%)	90 (16%)	13 (2%)	0 (0%)	1 (0%)
The local shops, including the Post Office (551)	478 (87%)	65 (12%)	7 (1%)	1 (0%)	0 (0%)
The local bus services (548)	451 (82%)	81 (15%)	16 (3%)	0 (0%)	0 (0%)
A Doctor's surgery or pharmacy in village (543)	322 (59%)	123 (23%)	78 (14%)	9 (2%)	11 (2%)
Street lights in the village (544)	363 (67%)	136 (25%)	32 (6%)	9 (2%)	4 (1%)
CCTV in the village (542)	276 (51%)	150 (28%)	91 (17%)	16 (3%)	9 (2%)
Village pubs and restaurants (545)	336 (62%)	174 (32%)	33 (6%)	2 (0%)	0 (0%)
Base: (All Respondents) Shown in ()					

4.4 LANDSCAPE AND BUILT ENVIRONMENT

Residents were informed that the Neighbourhood Plan will describe what we think gives our village its local character and distinctiveness - including the canals, fields, other green spaces and footpaths. The purpose is to record what we value, whether we own it or not - a place may be important to you simply by knowing that it is 'there' or that it may be viewed occasionally.

Asked how important various landscape and built environment features were, 88% felt it very important that the rural character of Hockley Heath be maintained, 87% think it very important the fact that Hockley Heath has clearly defined space between itself and neighbouring communities, with 86% recognising it is very important that the village is inset in a defined Green Belt.

Table 8:

How important are the following to you?	Very important	Quite important	Not important	No opinion
The fact that Hockley Heath has clearly defined space between itself and Blythe Valley Park (540)	472 (87%)	53 (10%)	14 (3%)	1 (0%)
The rural character of the Hockley Heath Parish (536)	469 (88%)	64 (12%)	3 (1%)	0 (0%)
The fact that Hockley Heath is inset in a defined Green Belt (538)	461 (86%)	62 (12%)	13 (2%)	2 (0%)
The fact that Hockley Heath has clearly defined space between itself and neighbouring communities (541)	418 (77%)	94 (17%)	27 (5%)	2 (0%)
That there remains a sense of remoteness to the village (532)	338 (64%)	143 (27%)	44 (8%)	7 (1%)
Base: (All Respondents) Shown in ()				

Residents were asked to rate which four features suggested to the Plan team were most important to them in terms of landscape and the built environment.

The most important was living adjacent to Green Belt land (72%), 68% said it was the relative peace and quiet, and 55% the long rural views across the countryside at the boundaries to the village.

Of least importance were the garden walls and strong hedgerows bounding country lanes and the canal network within the settlements (13%) and a dark night time sky (14%).

Table 9:

The following is a list of some of the features that have been suggested to us as important. Which of the following are most important to you?	Number	%
Living adjacent to Green Belt land	386	72
Relative peace and quiet	362	68
Long rural views across countryside at the boundaries to the village	294	55
The canal and bridge network	246	46
Trees and hedgerows surrounding our settlements (oak trees, horse chestnuts)	223	42
The community planting / village flowers (maintained by the Gardening Club)	202	38
Gardens – both back and front of homes	134	25
Wilder areas and scrub to walk in or view	110	21
Dark night time sky	76	14
Garden walls and strong hedgerows bounding country lanes and the canal network within the settlements	70	13
Base: (All Respondents)	(533)	

Residents were told that green spaces are any open spaces of land that are accessible to the public. This can include: playing fields and sports pitches, wildlife areas, parks, community greens, playgrounds and cemeteries.

From a list provided, residents were asked the top three most important.

71% felt it important that a full Green Spaces Plan should be undertaken to manage the future needs of existing green spaces and promote more green spaces in new developments.

57% wanted more open spaces linked to green corridors and 54% of respondents wished for better day-to-day care of existing open green spaces.

Table 10:

Which of the following are most important to you in terms of green spaces?	Number	%
A full Green Spaces Plan to manage future needs of existing green spaces and promote more green spaces in developments	372	71
More open green spaces linked to green corridors	295	57
Better day-to-day care of existing open green spaces	282	54
More work to protect local wildlife habitats	268	51
More help for volunteers to manage open green spaces	148	28
Separate spaces for wildlife and pets	75	14
Allotments	48	9
Base: (All Respondents)	(521)	

Residents were asked to consider local environment issues and rate their top three most important. The biggest issue by far and most important was to conserve the Green Belt surrounding Hockley Heath for nine out of ten residents. Just over half (54%) felt it important to protect the local wildlife and habitats and 53% keeping the village free from litter.

The least important environmental issue was to improve cycle tracks (16%).

Additional comments and suggested improvements were asked for in respect of the local environment and 61 responses were given which are included in the Appendix.

Table 11:

When considering the local environment, how important to you are the following issues	Number	%
Conserving the Green Belt surrounding Hockley Heath	488	90
Protecting local wildlife and habitats	291	54
Keeping the village free for litter	288	53
Retaining active/well managed farming operations	203	38
Reducing the risk of flooding	126	23
Encouraging appropriate and sustainable house design	118	22
Improving cycle tracks	89	16
Base: (All Respondents)	(540)	

Residents were given a list of five priorities the Neighbourhood Plan could include to protect the natural environment.

The top priority in terms of the natural environment was to protect the views of Green Belt land and green spaces from inappropriate development for 92% of residents. 86% of respondents wanted to see the level of noise minimised and other forms of pollution caused by development and transport infrastructure. 84% wanted the canal network protected.

Table 12:

What priorities should the Neighbourhood Plan have in protecting the natural environment?	Number	%
Protect the views of Green Belt land and green spaces from inappropriate development	502	92
Minimise the level of noise and other forms of pollution caused by development and transport infrastructure	469	86
Protect the canal network	460	84
Protect trees and hedges	449	82
Protect hedgehogs and other wildlife	398	73
Base: (All Respondents)	(546)	

Residents were asked to indicate what in the Neighbourhood Plan should be written to protect and enhance the village through the quality and design of housing. Exactly nine out of ten respondents wanted to see a design that respects the scale of the existing village.

84% were keen to see green space and gardens, with 55% wanting traditional styles and scale of shop fronts.

Respondents were asked what other issues are important to them in protecting and enhancing the quality and design. The 46 responses made are included in the Appendix.

Table 13:

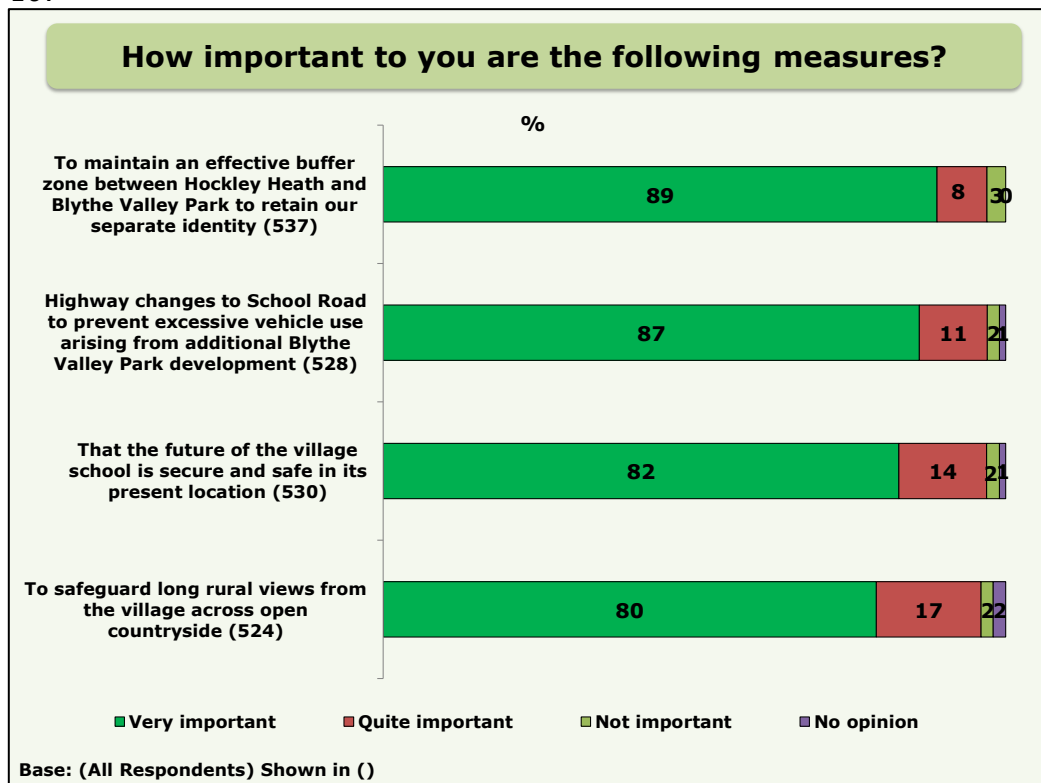
Should the Neighbourhood Plan aim to protect and enhance the village through the quality and design of housing by promoting the following?	Number	%
Design that respects the scale of the existing village	478	90
Green space and gardens	448	84
Traditional styles and scale of shop fronts	292	55
Signage, advertising and street furniture that respects the locality	260	49
Minimum standards for living space in dwellings	207	39
Other	49	9
Base: (All Respondents)	(532)	

The questionnaire had the following introduction for the next question.

Blythe Valley Park has outline planning permission for 750 homes among other uses, and development will go ahead in the near future. Solihull Council approved a secondary access to the development off Kineton Lane to allow residents to access the homes once built. Blythe Valley Park resides within the Cheswick Green Parish but as a result of the scale of the development it is likely to impact upon some aspects of life in Hockley Heath.

89% felt it very important to maintain an effective buffer zone between Hockley Heath and Blythe Valley Park to retain the separate identity. 87% indicated it was very important for highway changes to School Road to prevent excessive vehicle use arising from additional Blythe Valley Park development.

Chart 10:

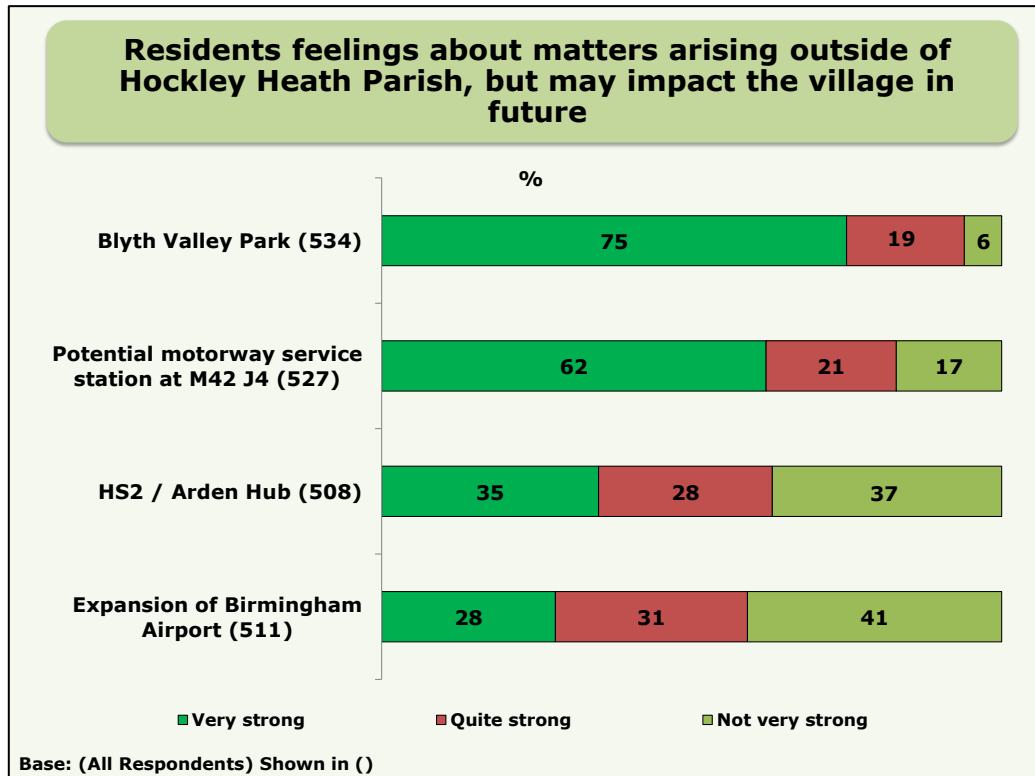


94% of residents felt very or quite strongly about Blythe Valley Park and how it would impact the village in the future. 83% felt the same about the potential motorway service station at the M42 Junction 4 and its impact on Hockley Heath in the future.

Residents had less strong feelings towards HS2/Arden Hub (63%) and the expansion of Birmingham Airport (59%).

Residents were asked to comment on their feelings towards nearby developments and how they might impact upon Hockley Heath. The 259 responses are listed in the Appendix.

Chart 11:

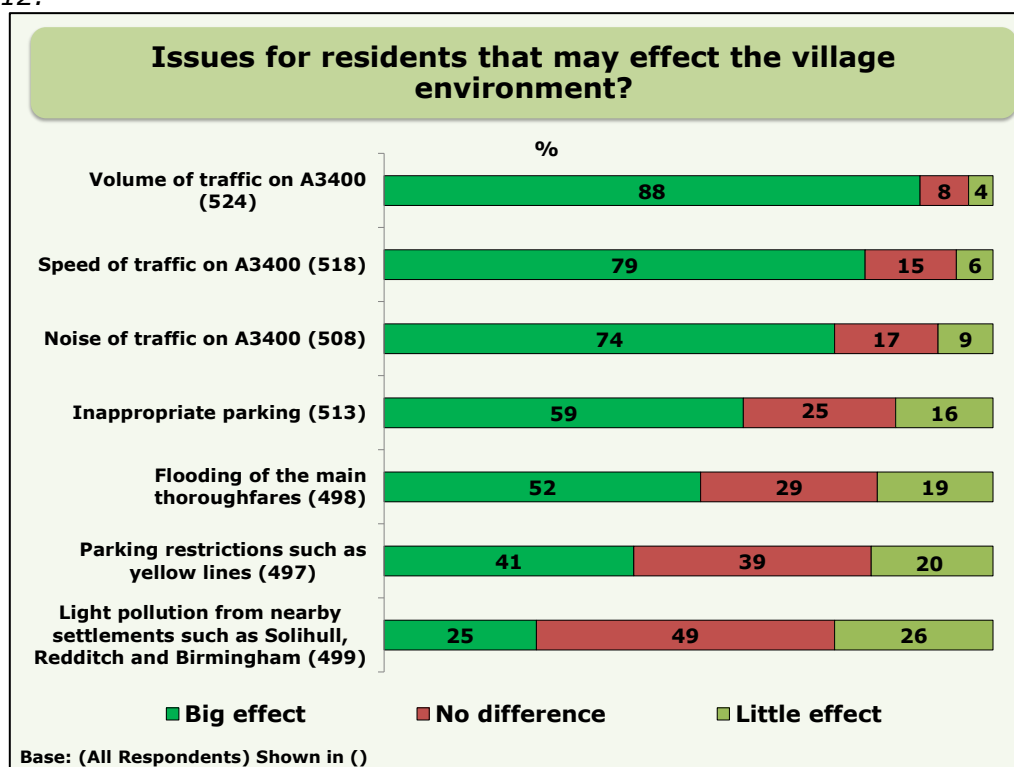


Although not 'land use' within the scope of the Neighbourhood Plan, the Plan Group wanted to see the issues that may affect the village environment.

For residents, 88% believed the volume of traffic on the A3400 had a big effect on the environment, 79% believed the same for the speed of traffic on the A3400 and 74% the noise of the traffic on the same road. 59% were concerned with inappropriate parking and its effect.

The issue which residents felt had little effect the most (26%) was the light pollution from nearby settlements such as Solihull, Redditch and Birmingham.

Chart 12:



4.5 COMMERCIAL / RETAIL EMPLOYMENT

Businesses form a vital part of the fabric of the community. By providing goods, services and employing people, businesses ensure that the Parish can thrive and prosper.

46% of respondents feel there is sufficient employment in the local area, 15% think there is not and 39% answered don't know.

Chart 13:



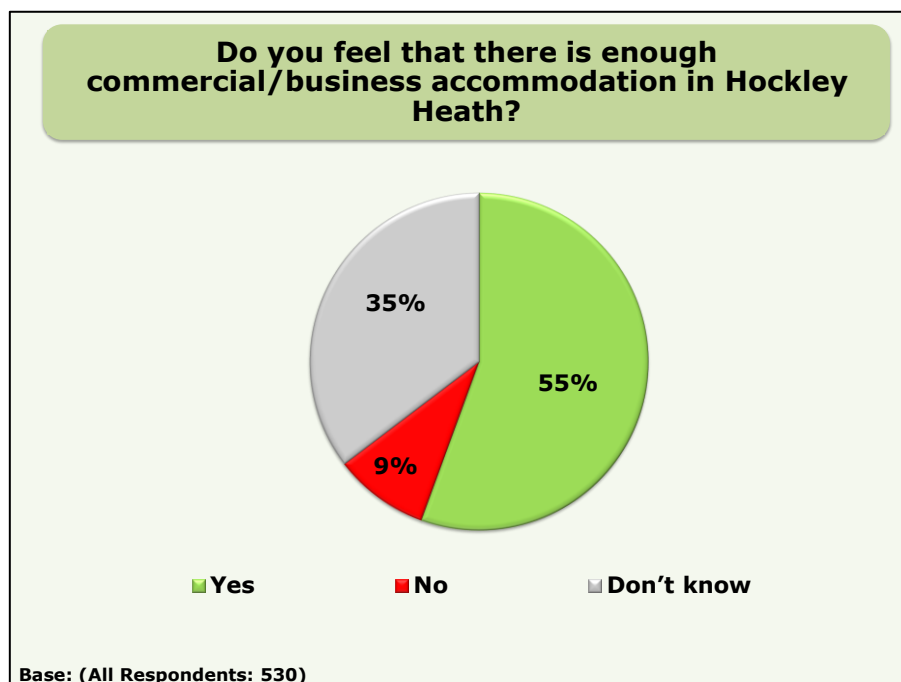
Residents were asked what would improve their experience of working in Hockley Heath Parish or would support the growth of their business or service. Two-thirds wished to see faster broadband and six out of ten improved mobile reception. Four in ten would like to see better and more frequent bus links and three in ten a café. 17 other comments were made and these are listed in the Appendix.

Chart 14:



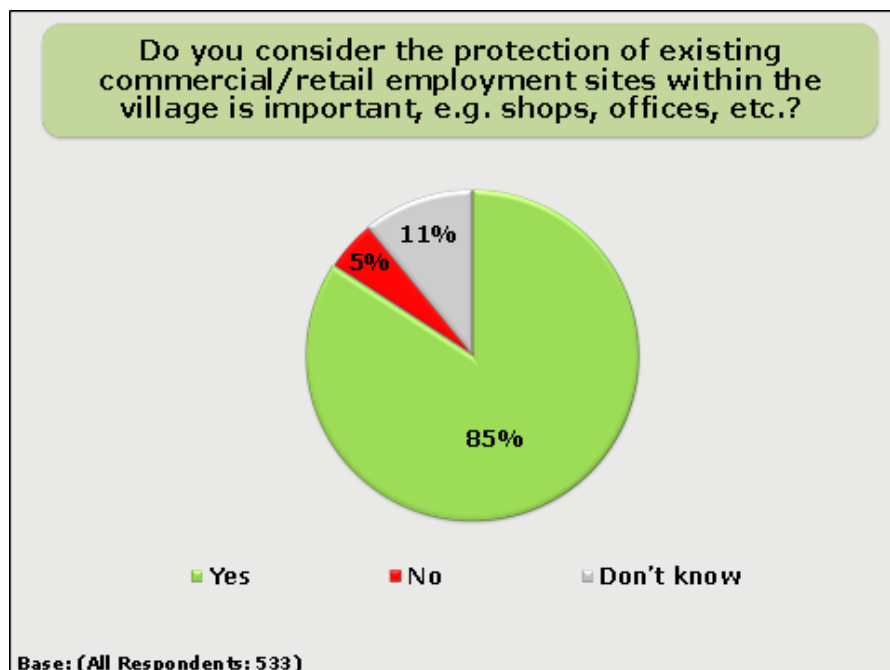
55% of respondents feel there is enough commercial/business accommodation in Hockley Heath with 9% saying there is not. 35% did not know.

Chart 15:



85% of respondents consider the protection of existing commercial/retail employment sites within the village as important, with 5% saying no.

Chart 16:

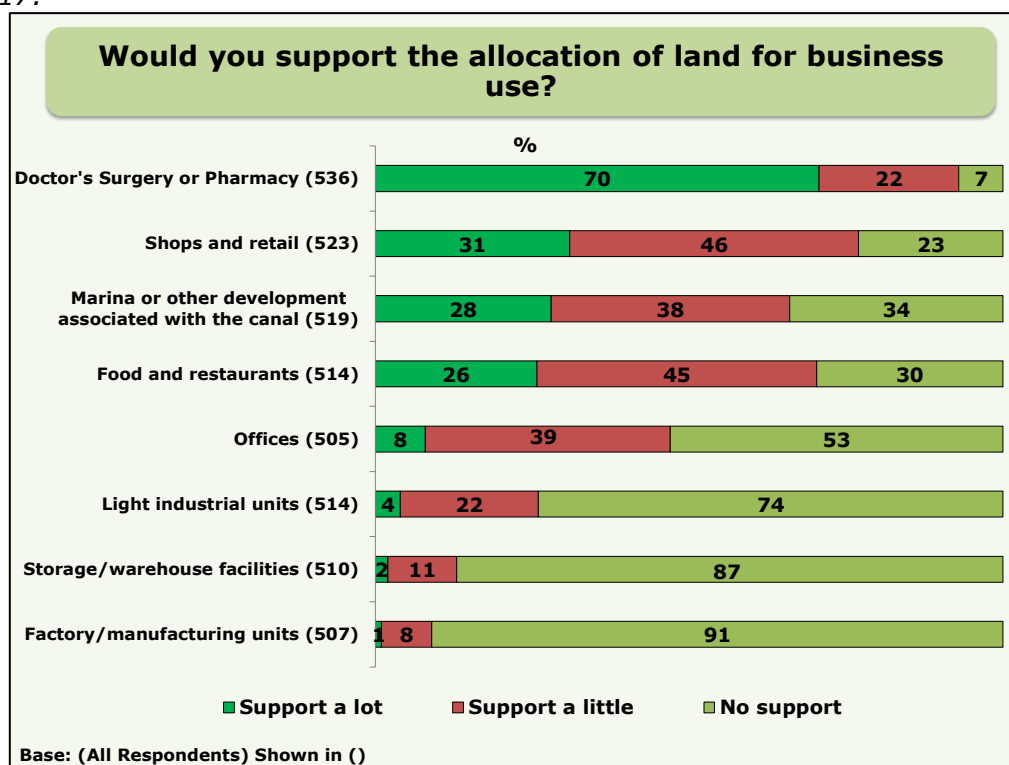


Residents were given a list of business types and asked whether they would support the allocation of land for business use.

Exactly seven out of ten residents would "support a lot" land for a doctor's surgery or pharmacy, three out of ten (31%) would "support a lot" more shops and retail and over a quarter (28%) would "support a lot" a marina or other development associated with the canal.

There was little support for factory/ manufacturing units (91% no support) or storage/warehousing facilities (87%).

Chart 17:



If businesses were to be encouraged in Hockley Heath, 36% of residents would like it developed in local business areas outside Hockley Heath, 30% along the existing main A3400 and 14% away from the A3400. 45% believe no further business development is required in the Parish. More than one response was allowed.

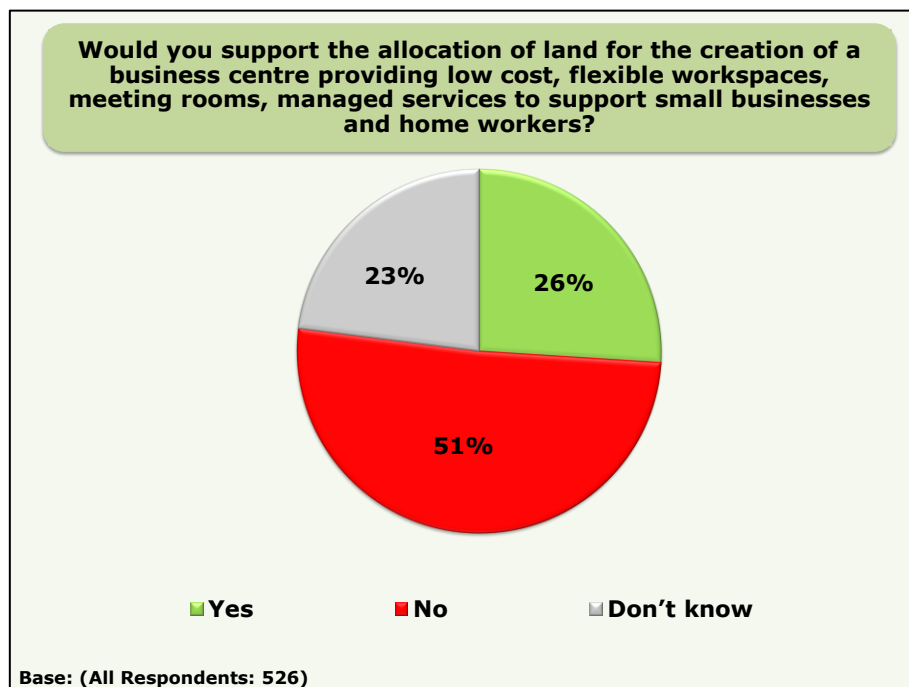
Residents were asked to indicate how they feel the development of local business could be encouraged. 127 responses were made and are included in the Appendix.

Table 14:

If businesses were to be encouraged in Hockley Heath, where would you like to see them develop?	Number	%
No further business development required	238	45
Local business areas outside Hockley Heath	191	36
Along the existing main A3400 Stratford Road	161	30
Away from the main A3400 Stratford Road	77	14
Base: (All Respondents)	(532)	

Just over a quarter of those surveyed (26%) would support the allocation of land for the creation of a business centre providing low cost, flexible workspaces, meeting rooms, managed services to support small business and home workers. Double that amount, 51% of residents disagreed and 23% did not know.

Chart 18:

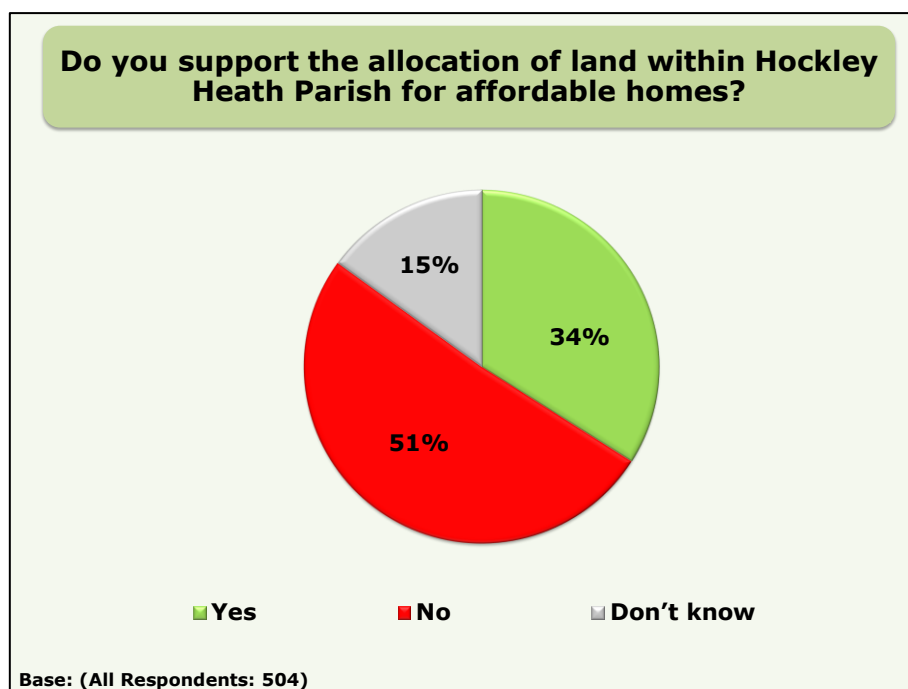


4.6 DEVELOPMENT DESIGN AND POTENTIAL SITE ALLOCATION

Residents were given a detailed explanation of what affordable homes are.

34% supported the allocation of land within Hockley Heath Parish for affordable homes. 51% did not support this and 15% did not know.

Chart 19:



Residents were given seven areas of the village and asked to pick their top three to be protected from development.

69% of residents want the School Road area protected followed by 50% for the Aylesbury Road area and 46% the Spring Lane area of the village.

Residents were asked to think of any other areas of the village not listed in the table below that should be protected from development. 78 suggestions were made and these are included in the Appendix.

Table 15:

Should these areas of the village be protected from development?	Number	%
School Road area	337	69
Aylesbury Road area	244	50
Spring Lane area	223	46
Area heading north towards Shirley, along or behind A3400	177	36
Old Warwick Road area	164	33
Nuthurst Lane area	135	28
Area heading south towards Henley-in-Arden, along or behind the A3400	133	27
Base: (All Respondents)	(490)	

Should development take place, 94% of those surveyed strongly wanted to retain the village feeling. 48% would like to see a mix of house sizes on the same development and 43% wanted homes centred on a cul de sac development.

Homes in ribbon developments were not supported (6%).

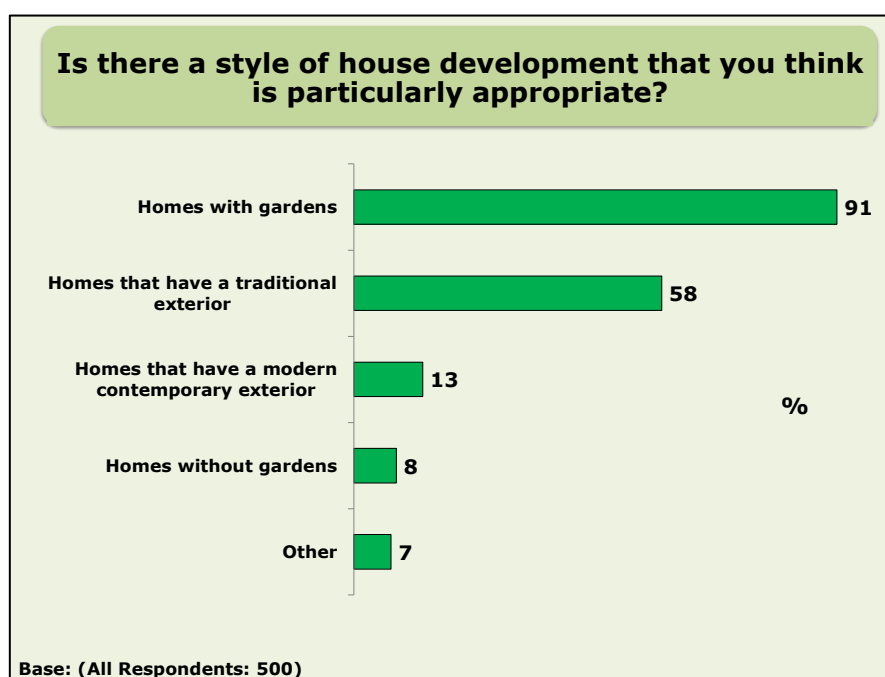
Table 16:

Should development take place, what should new developments in Hockley Heath look like?	Number	%
Retain village feeling	484	94
Mix of house sizes on the same development	248	48
Homes centred around a cul de sac development	222	43
Eco friendly homes with renewable energy	215	42
Mix of house styles on the same development	190	37
Homes in ribbon developments	32	6
Base: (All Respondents)	(515)	

91% of respondents feel homes with gardens is the most important appropriate style in a house development. 58% indicated that homes should have a traditional exterior.

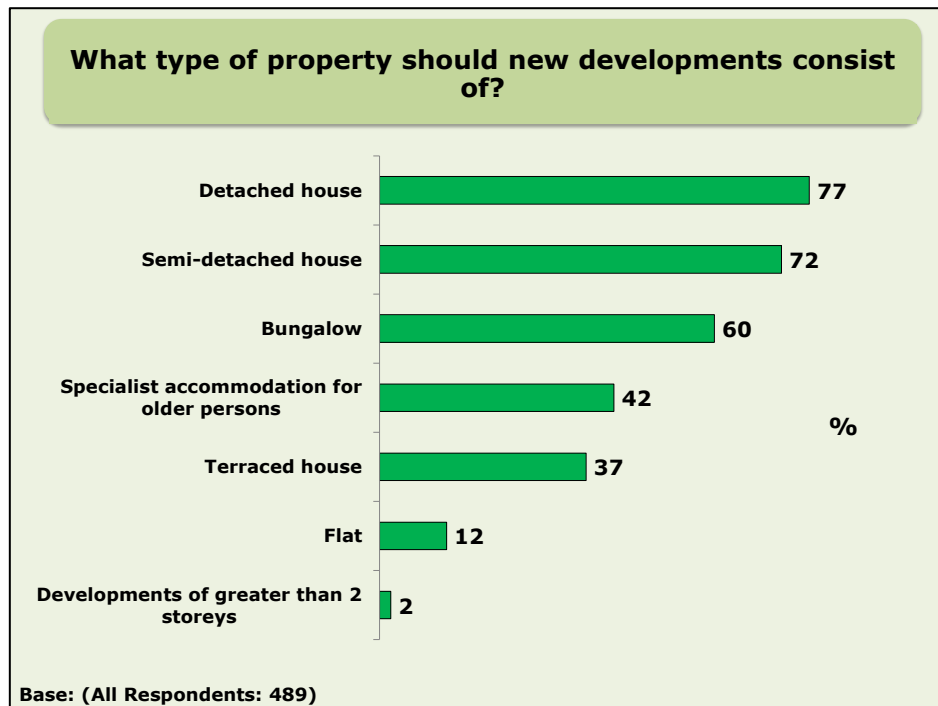
37 other comments were made and these are included in the Appendix.

Chart 20:



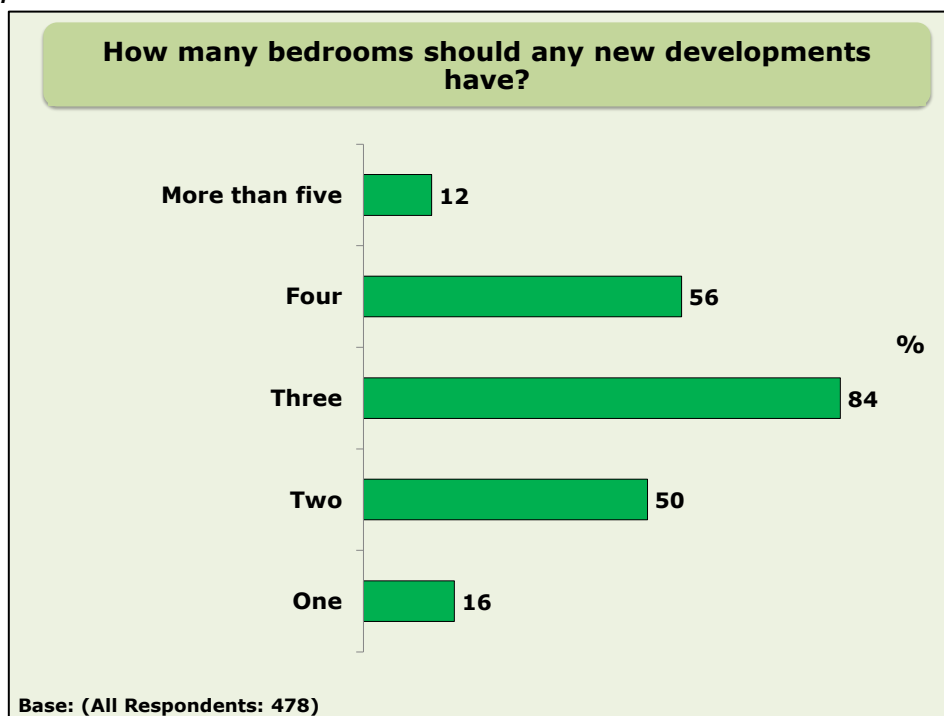
Asked what type of property should new developments consist of, 77% went for detached houses, 72% semi-detached houses, 60% bungalows and 37% terraced houses.

Chart 21:



84% of respondents think that any new developments should have three bedroom homes, 56% said four bedroomed ones and 50% those with two bedrooms.

Chart 22:



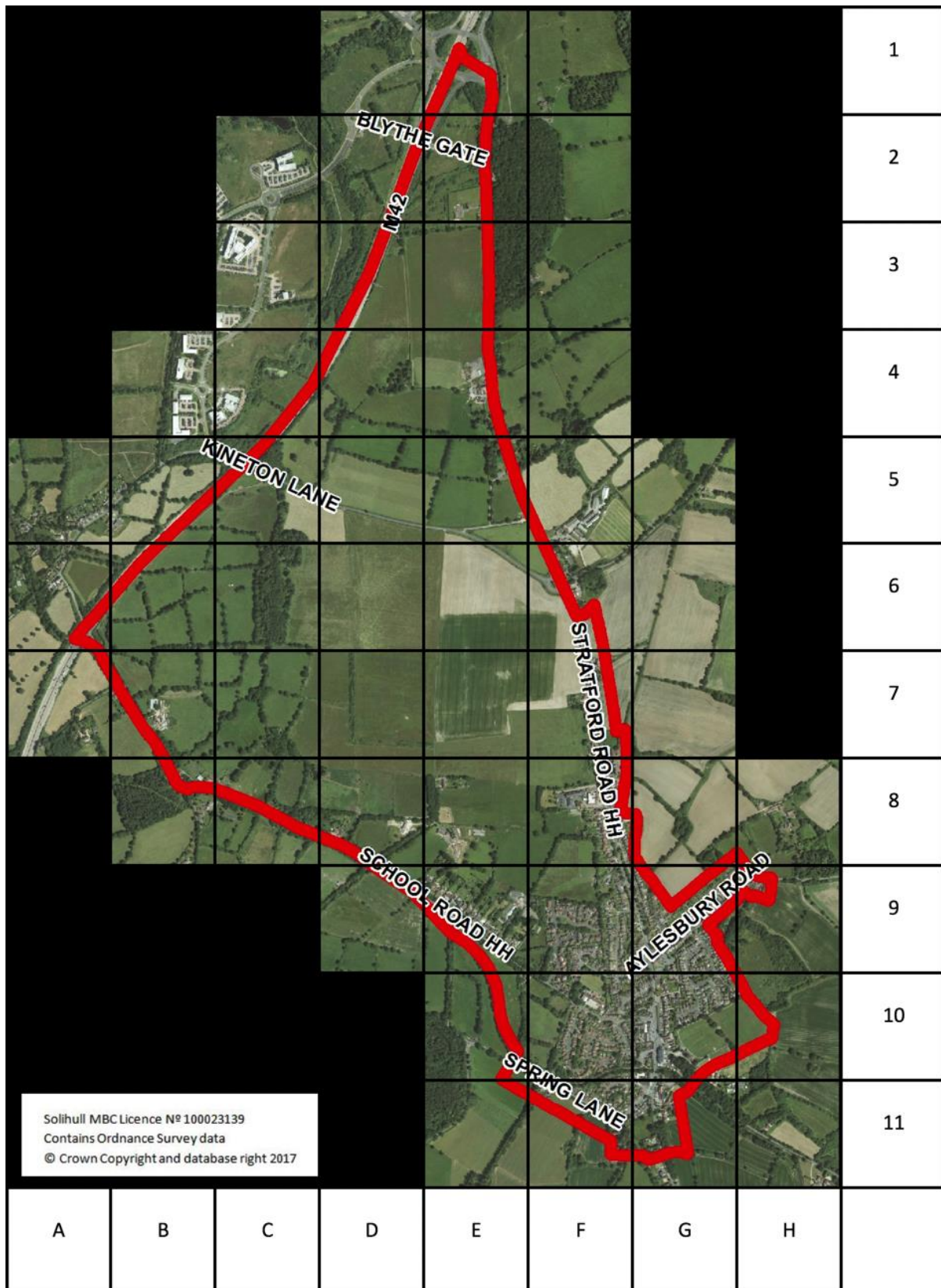
Using a grid map of the Parish (on the next page), residents were asked to indicate which of the broad areas shown would be suitable for new homes to be built.

24% of residents indicated that grid E2 is the most suitable for development, followed by 18% going for E3 and the same percentage for F8. 16% preferred D2, with 15% opting for D3, E1, and F7.

Table 17:

15 (5%)	A5	30 (9%)	D5	21 (6%)	F4
13 (4%)	A6	17 (5%)	D6	18 (5%)	F5
9 (3%)	A7	10 (3%)	D7	34 (10%)	F6
23 (7%)	B4	21 (6%)	D8	49 (15%)	F7
19 (6%)	B5	18 (5%)	D9	58 (18%)	F8
33 (10%)	B6	50 (15%)	E1	42 (13%)	F9
22 (7%)	B7	78 (24%)	E2	34 (10%)	F10
9 (3%)	B8	59 (18%)	E3	10 (3%)	F11
28 (9%)	C2	40 (12%)	E4	13 (4%)	G5
34 (10%)	C3	40 (12%)	E5	10 (3%)	G6
34 (10%)	C4	32 (10%)	E6	16 (5%)	G7
34 (10%)	C5	19 (6%)	E7	37 (11%)	G8
24 (7%)	C6	31 (9%)	E8	20 (6%)	G9
21 (6%)	C7	26 (8%)	E9	12 (4%)	G10
20 (6%)	C8	16 (5%)	E10	18 (5%)	G11
44 (13%)	D1	6 (2%)	E11	20 (6%)	H8
54 (16%)	D2	28 (9%)	F1	18 (5%)	H9
49 (15%)	D3	33 (10%)	F2	17 (5%)	H10
40 (12%)	D4	31 (9%)	F3	15 (5%)	H11

2018



APPENDIX

HOCKLEY HEATH NEIGHBOURHOOD PLAN LITERALS

Q2

Can you think of any historic buildings or features that we've forgotten, that need to be protected?

Allotments

Although not directly applicable to the survey, security is an issue that needs addressing, particularly car theft and breaking into properties either for keys or robbery

Aylesbury House

Aylesbury House, Obelisk

Baptist Chapel off Spring Lane

Baptist Church

Baptist church

Baptist church

Baptist church - although may have a degree of protection already from a church charity

Baptist church hall and church itself

Baptist Church on Spring Lane

Baptist church on Spring Lane

Baptist church, Obelisk

Baptist church, Spring Lane

Businesses within Hockley Heath, dentist

Butcher

Canal towpaths

Christmas tree with lights. Flower tubs on main street.

Country Lanes (School Roads)

Dental surgery. Baptist Church.

Football pitches in the park

Green belt, fields

Green land

Green space along road side which include areas where daffodils grow.

Hockley Heath Baptist Church

Hockley Heath obelisk

I love the old garage (junction of Aylesbury Road)

Keep the green on the A34.

n/a

n/a

n/a

n/a

Nags Head pub. Not Miller and Carter, keep original names

No

No

No

No

No

No

No

No
No
No
No
No
No more building!
No. However, it's not just about protecting 'historic' buildings. It's about protecting the village environment.
None I can think of
Notice boards / old petrol pump station has interesting items
Nuthurst Church although not in HH parish it is significant to the village of Hockley Heath in past generations and can we help its upkeep/protection
Obelisk
Old Baptist chapel, Aylesbury House
Old Baptist Church off Spring Lane
Old Garage/Blacksmiths on Stratford Road (Blacksmiths Road). Estate Agents which was the original school. The clock needs to be reset.
Old houses down left side (from Stratford Road) of Aylesbury Road. Some as old as 100 years
Old Umberslade church off Spring Lane
Original Baptist Church - Spring Lane. Historic Farming Barns.
Original school building, now John Shepherd
Pedestrian crossing A34 - maybe add another crossing near Aylesbury Road. ANPR/AV speed cameras. Greenbelt land around village to keep Dorridge separate from Hockley Heath.
Police station
Protect against over development and increase in building density
Protect green belt against increase in building density
RAF Hockley Heath
RAF Hockley Heath near Box Trees is now hard to identify but some memorial plaque or road name could remind locals of its heritage. Baptist Church to the south of Spring Lane is being renovated by the Historic Chapels Trust with a view to it being a useful building and historic site.
RAF Hockley Heath was based near Box Trees. For heritage and tourism would be nice to consider if this could be acknowledged in some way, whether through new road names, memorial plaque etc. Baptist Church to south of Spring Lane is Grade II listed building. Historic Chapels Trust are looking for partners to regenerate the building and hire/rent parts of building.
Spring Lane Baptist Church
Spring Lane Baptist Church
The Baptist church
The Baptist church
The Baptist church
The drawbridge on the canal
The football pitches in the park
The green belt is an important feature of Hockley Heath and should be protected from development, the views include the adjoining ancient Forest of Arden
The Obelisk and public access
The Obelisk at Obelisk Farm
The old Baptist church
The old Baptist church, the obelisk
The old school buildings at Umberslade church

The old school house - currently John Shepherds
The old school house currently used by John Shepherds estate agency
The Umberslade memorial? The Umberslade Baptist Church (old one)
The village needs an ATM
The welcome signs and flower tubs on entrances to Hockley Heath.
Traffic levels on the A3400 a very real problem, especially at rush hours. Noise, air pollution and difficulty getting access out from driveway and suggest used for a new Hockley Heath bypass. Lack of signage, no warning on Spring Lane (Church Cottage corner) of Nuthurst Lane junction
Trees - large oak adjacent to the school on School road
Trees and greenery
Trees and wild flowers
Umberslade Baptist Church / Village hall
Umberslade Baptist Church and grounds
Umberslade Baptist Church off Spring Lane. Outside Parish boundary but historically connected with Hockley Heath.
Umberslade Baptist Church. Obelisk Farm and farm lands. Hockley Heath Obelisk.
Umberslade Church
Umberslade Church
Umberslade Church
Village signposts and noticeboard. Old petrol station - could be developed as an 'attraction' make more of a village feature
Village street watch. Greenbelt around village.
Why have the memorial hall and social club been put together - 2 separate things. One is a charity the other is a private club?

Q5a
Green spaces are any open spaces of land that are accessible to the public. This can include: playing fields and sports pitches, wildlife areas, parks, community gardens, greens, playgrounds and cemeteries. Which of the following are most important to you? Please state any other features that are important to you below:
All of the above are important. It's hard to choose between them.
Any new developments should be made to include some green space within it.
Canal towpath needs work to make it useable year round.
Cemetery for St Thomas Church
Condition of junior football pitches
Could consideration be given to the state of the canal towpaths and appropriate remedial action?
Dog control in park and around children
Dog walking areas
Effective damage of recreation grounds
Football clubs should be charged a reasonable fee. The recreation fund should not be subsidising them. Maintaining the pitches and cleaning up after them is expensive.
Football pitches
Footpaths maintenance
Hockley Heath park is a wonderful place for recreation for all ages in a safe accessible environment.
I would have ticked all of the above
It's important to maintain the existing green spaces
Keep existing green spaces
Keeping the rural/pasteurised land surrounding Hockley Heath
Maintain open fields adjacent to canal.
Maintain village life and green surrounding area, reduce traffic at peak times
More investment in the local park. The playground needs to be properly drained or the grass replaced with wood-chip base material. It is far too boggy in winter for the children to use!
More undeveloped green spaces made available to the public
Need separate area for dog owners/walkers
Please stop building in Hockley Heath
Protect all green spaces especially alongside canal.
Protecting green fields near canal in School Road
Retain relatively low-level height of development. Hockley Heath is unique in Solihull Borough - it does not have tall buildings, giving a sense of openness and a big sky so rare, found in this semi-rural village. It's one of the reasons we were drawn to the village. It's not a green space comment but a general sense of space observation
State of football pitches for local kid's teams need improving.
The recreation ground and the pavilion
The surrounding countryside, I picked to live in a village with distinct rural boundaries, not a city or town. Surrounding fields and farmland is essential if we are to stay here.
Youth football pitches and overall drainage at the recreation ground.

Q6a
Add any additional comments/suggested improvements in the box below in respect of the local environment.
A3400 drains are inadequate and flood regularly the main road.
Additional speed control for vehicles in the roads off A3400
Addressing the issue of fly-tipping.
All of the above are important. We need to retain these villages, it makes UK historic and different
Any new housing needs to take into account impact on local environment e.g. flooding and wildlife
Better forestry management and reduction to ensure undergrowth gets light
Bring back subsidies for farmers to clear ditches and council flooding on Stratford Road opposite Eden End and up by Goodes Farm.
Bring into Arden catchment
Bring into Arden catchment
By-pass around Hockley Heath
Canal towpath used as cycle tracks cause rutting. This is a danger for walkers, they need to be fit for both users
Change all of street lighting to LED - not all changed over yet
Conserving Hockley Heath. As a village and not agreeing to more housing as plenty of derelict sites inner city. The beauty of a village is its small size, countryside and small community
Development is not necessary, worse than agriculture
Discourage more development in Hockley Heath
Drainage at the recreation ground must be looked at. General maintenance of ditches has not been completed correctly at all!
Ensuring Hockley Heath retains a rural environment.
Essential to keep green belt. Much of it has been lost to building in the last 20 years. Build in towns not villages. Investment in village life should not be ruined by house building.
Fly tipping around our country lanes is an ongoing problem. Dog owners leaving poo bags anywhere or and not picking up after their dogs foul the pavements
For us the rural aspect of Hockley Heath as a village makes it a lovely place to live. It's why we live here. If it joins other locations and becomes part of wider housing estates we will move.
I agree we need more housing - but small developments with starter homes.
I question the need for street lights to be kept on all night in the quieter residential streets
I would like to see the Parish Council engaging more formally with Natural England and other groups with respect to the local environment.
Improvement to road surface i.e. potholes, thinking when planning extra development on how the infrastructure can support it and the people and cars
Improving cycle tracks to improve driving along lanes and narrow roads
Issues need to be tackled to provide maximisation of the benefits to the community now and in the future.
Keep existing green spaces
Keep our villages
Keeping roads clean and cars off pavements. Pollarding large oak trees between the barn and Aylesbury Road.
Litter pick days an excellent idea - perhaps more? What can we do to encourage less litter
Maintaining footpaths/canal towpath
Maintaining high quality roads e.g. School Road through to Wedge's Bakery especially.
Maintenance of trees that overhang the roads and lanes cleaning of road signs and street furniture, filling in of pot holes
Maintenance of trees that overhang the roads and lanes. Cleaning of road signs and street furniture, filling in of pot holes

Monitoring pollution levels especially from traffic to ensure they are kept well below maximum permitted levels
Need to slow traffic on A3400 south of old Warwick Road / Need wider pavement over canal bridge
Needs more infrastructure when planning for more houses i.e. (doctors, better roads, police present)
No development in the green belt
No more building!
No more housing development - it is changing the nature of the village and the infrastructure cannot cope
No new building
No proper cycle paths. Cyclists use road on A34. Cycle highway is not good for motorists. Maybe a one-way system required if cyclists cycle two abreast. Canal bank too muddy to walk on after rain.
Planning permission needs to be strongly policed in both the village and all surrounding areas. Any future developments should have no more than one house.
Please help stop cars parking on pavement outside Kamshun and Nelsons. When they do, you cannot see when driving out of School Road
Road signs should be kept clean too (e.g. the ones that say place names and distance etc)
Speed bumps on Aylesbury Road are required to slow down speeding traffic which endangers our pets and children on a daily basis.
Speed control bumps or other speed restrictions on narrow lanes such as School Road, Kinton Lane, Spring Lane and on/exit to A34 at each end of village.
Stopping parking on pavements where this causes an obstruction to pushchairs/wheelchairs.
Tackle inappropriate parking on narrow footpaths so pedestrians have clear access. At present impossible to walk along some areas without stepping into the road especially with pushchair or wheelchair.
The area is let down by the appalling litter and dirty pavements outside the one stop grocery store, and hairdressers and Indian restaurants
The development in Hockley Heath that has taken place in the last 20 years has already detracted from the rural feel of the village.
The efforts to keep the village clear of litter are greatly appreciated. The work of the gardening club to provide and maintain the outdoor planters and tubs is greatly appreciated. Both help to improve our village and the environment we live in.
The traffic from Henley come into fast, the path over the canal is narrow
There is almost no safe provision for cycling for adults and none for children.
Too much traffic - especially driving too fast on School Road
Traffic calming on A3400 and residential roads
Traffic management at peak hours at Aylesbury Road and Stratford Road T-junction, it is often very difficult to turn right at this junction at peak times.
Well enforced speed limit
What has happened to the by-pass? - around Hockley Heath
While all of these are important, they do need to be prioritised with a view to maximising the environmental benefits in terms of the funds available and the benefits need measured in terms of their benefits to residents now and in the future.
Yellow lines to stop cars parking on the bend in Tyso/Muntz. Corner is very blind especially with large tree in garden, accident waiting to happen

Q8a
Should the Neighbourhood Plan aim to protect and enhance the village through the quality and design of housing, by promoting the following? If other, please write in the box below:
Adequate off-road parking -not minimum
All new property development to promote energy efficiently
Any development needs to be in line with the needs of the village. How many mansions do we need?
Future housing needs to be affordable unlike the shared ownership scheme under development.
Any development will detract from existing 'feel' of village. Suitable care should be considered for roads.
Appropriate and proportionate car parking. New developments always squeeze too many houses on for the given land available. This reduces house frontages, many of which do not have driveways to park cars on. Given that the average family now has 2 or more cars, this leads to on-street parking, making the roads cluttered and reducing traffic flow to single lane traffic in many places. This also hinders road crossing and endangers children at play. I would therefore advocate that any new housing developments be required to provide 'off street' parking for 2 cars per dwelling as a minimum.
At a sustainable level that takes into account the traffic log jams that already occur on the Stratford Road with traffic calming
Build less houses
Building help for wildlife into the environment e.g. rest boxes for bats, owls, and swifts, into new-build housing; runs between gardens for hedgehogs; planting native species of tree and shrubs; managed wild flower meadows; ponds.
Building style and street scenes should reflect heritage and build quality and building attributes should reflect best practice in 21st century.
Consideration of the density of development, what can it contribute to the village.
Develop local building and craftsmanship skills, encourage low carbon buildings
Eco housing and shops e.g. solar power capture
Ensure that the road network can sustain safely increase in usage by the increase in new developments
Ensure the price of housing in new developments is disclosed before parish council give their approval. Developers know exactly the price range of their houses before applying, £375k houses cannot be classed as affordable to young people
Front gardens with drives
I'd prefer no more development within the area.
Important to maintain rural village feel.
It should not protect or enhance the village through housing of any type. This is not the way to enhance the village?! Housing that current exists is appropriate for the village and I would ask that new housing stock is only built on presently developed land such as 'brown belt'! This is a rural village, not Dickens Heath!!
keep rural views
More hedges. Proper cycle lanes. A proper traveller (gypsy) rest site.
Neighbourhood Plan should prevent development
No apartments or flats to be built in the village.
No development
No development
No further development required, village has sufficient and any more will strain existing infrastructure
No high rise. Don't build too close together. Sufficient parking! And safe spaces for kids to play near home.
No large housing estates
No more - Hockley Heath is great as it is/was. A lot quieter in 1980's. A lot safer, less building, people, traffic etc..

No more building
No more housing
No new development
No new developments in village.
No new houses
Not aware of minimum standards - dwellings should be relevant to surrounding buildings/dwellings
Only housing development to meet the needs of those with existing connections to the village
Parking facilities for shops
Protect pavements for pedestrians by providing additional parking adjacent to school for parents to drop off and pick up children.
Provision of parking along side school to alleviate on pavement parking.
Recognising that open fields define the unique nature of Hockley Heath making it the aspirational place to be. Box trees to Aylesbury Road to School Road.
Reducing through traffic, using local roads as short cuts, as much as possible
Stop cars parking on pavements
Sufficient parking allocation for properties with garages/driveways. New properties to be energy efficient i.e. solar panels
The views of the village cannot be taken in isolation as this does not address the impact of neighbouring external development. I am fearful of the impact of the Blythe Valley Development: the increase in cars, noise, light pollution, the creation of 'rat runs' through the village by road users, the loss of the wonderful open spaces that we currently enjoy at Blythe Valley. I suspect the impact of the Blythe Valley Development will change our tolerance and agreement to changes within our own village.
Thinking about the increase in traffic from adding more houses, and its impact on the roads.
When I wanted to enlarge child's bedroom over extended kitchen to provide brick and better insulation saving on energy costs, I was told no, would spoil street scene. Yet a neighbour is allowed a permanent skip for their business rubbish and a static caravan that spoils street scene! So, on the neighbourhood plan maybe there should be something to include that idea.
Yes, style of housing should reflect village heritage and build quality and building attributes should reflect best practice for 21st century.

Q11
Please comment here on how you feel nearby developments may impact upon Hockley Heath?
750 homes and possible 750 extra cars and delivery vehicles and congestion between M42 J4 and Hockley Heath, also access to Tesco
750 Homes at Blythe Valley will potentially impact the school. Extra traffic - what schools will support these families - doctors? Inappropriate parking outside and by the school.
A buffer zone should be kept between Blythe Valley and motorway service station at M42 J4
A34 at rush hour or if the motorway is blocked is virtually at a standstill. Terrible car fumes.
Additional houses will mean more traffic. It will impact on local amenities especially the school
Additional traffic during and after development. Increased traffic noise. Increased pressure to add to planned developments in and around Hockley Heath
Additional traffic on roads not suited for the volume or speed. Impact on school places.
Additional traffic through the village = noise pollution, air pollution
Afraid of impact on green areas and wildlife. We moved here for the closeness of the fields and country walks with pleasant views
Am very worried that they may increase traffic and noise and destroy rural character of the village.
As long as a clear distinction is made between Hockley Heath and developments this is ok.
Available space at the school. Traffic on School Road.
Blythe Valley - increase to traffic volumes, strain on resources. Motorway service - significant increase in traffic/pollution/congestion increase traffic through Hockley Heath
Blythe Valley - risk of getting absorbed into development and reduction in house prices in Hockley Heath. HS2 - excited about ease of access to London/North. Airport - keen subject to noise levels of overhead planes not increasing.
Blythe Valley - traffic. Motorway service station - national need, not affect Hockley Heath
Blythe Valley -brings social housing to the area - had issues with these residents in our previous address.
Blythe Valley Development may make traffic busier on Stratford Road and School Road.
Blythe Valley Park - will cause such an increase in traffic around School Road which is already dangerous with such small paths, local infrastructure will not cope. Service station - apart from there being no real reason for a service station on this stretch, it will more of a cut through and potentially increased level of crime, disruption and pollution.
Blythe Valley Park and the potential motorway service would have a big effect on our village I think
Blythe Valley Park development - School Road is in a very poor condition (big potholes by side of road) and is quite dangerous (tight corner) - increased traffic will make these problems worse.
Blythe Valley Park will put major pressure on local rural roads like School Road and Kineton Lane in terms of traffic using them for 'rat runs' to A3400.
Blythe Valley will cause significant harm to Hockley Heath. Traffic, noise, light pollution will all harm the quality of life within Hockley Heath. In particular the additional access will be damaging
Blythe Valley will significantly impact upon Kineton Lane and School Road to the detriment of the environment and residents. School Road is wholly inappropriate for additional traffic.
Bring a lot more traffic
Bringing noise and traffic into the area
Busy and fast traffic
BVP and motorway services will increase noise and air pollution to Hockley Heath, in addition to traffic congestion which for School Road is already very difficult at rush hours.
BVP impact on school places, doctor waiting times, congestion on roads, Hockley Heath gets busy when M42 is blocked - this will get worse when BVP is built.
BVP is almost the same size as HH - it will go ahead but need to ensure HH is isolated and protected.
Competition on Hockley Heath school places and the ability of the school to cope. Traffic and excessive speed on School Road
Completely ruin the village with increase in traffic and losing countryside. Also lose the security of a

close-knit community
Concerned about Blythe Valley development, 750 homes is a lot! Too many ongoing developments already
Concerned about extra traffic, loss of rural feel and impact on school
Concerned about increase in traffic along School Road that may result from Blythe Valley development. Current speed limit of 40mph should be reduced to 30mph and 20mph by school.
Concerned about increased traffic through village in particular driving at speed
Concerns about development along School Road due to narrow lane, flooding in the lane and excessive speeds of current users' vehicles - impact on safety and noise levels.
Concomitance in traffic volumes. Encroachment onto green space.
Congested traffic M42/A34. Aviation fuel. Reduction in green belt.
Congestion on A3400 through the village, added pollution
Congestion, too many cars on the road - leads to pollution etc
Consideration has to be given for the increasing traffic on Stratford Road. We need controls for access from Spring Lane, Old Warwick Road and Aylesbury Road
Current infrastructure / transport does not support future housing needs
Danger will merge into urban sprawl of Dorridge and Knowle. Traffic on congested road system.
Destruction of green belt. Increased noise and pollution. Hockley Heath infrastructure unable to cope. Increase in ground water floods.
Employment prospects improved
Even more potholes/traffic. Existing shops inadequate for current usage, never mind an increase
Excessive traffic and noise in the village
Excessive vehicle use through Hockley Heath and higher demand of local facilities.
Extra pressure on schools and other limited services in the village.
Extra traffic
Extra traffic
Extra traffic through the village
Extra traffic through village
Extra traffic, congestion in School Road at drop off and collection times. Road drains cannot cope in periods of heavy rainfall - flooding to Stratford Road in centre of village - continual problem which authorities unable to resolve - Highways, Severn Trent etc
Extremely worried about additional traffic through the village, especially School Road. Further attempts at ribbon development and back garden building plots
Facilities in the village not sufficient to support huge extra numbers of residents. Particularly the school, which is at bursting point! No doctors or pharmacy
Greater traffic through village - more noise
Greatly increased traffic flow, particularly School Road which is already too narrow for current volumes
Heavier traffic on A34, noise
High crime, overcrowding, school issues
Hockley Heath is nice because it is small and quiet. If that changes, what we bought into for our childrens future is lost.
Hockley Heath is not a well-balanced social mix. Far too many white professionals have moved into area covert bullying and racism
Hockley Heath needs to retain a village identity i.e. it requires a shop, PO, church, pub and school to maintain a healthy community. The Kineton Lane access is the biggest threat to increasing traffic and rat run through the vulnerable area of School Road
Hockley Heath school is past its sell by date and not appropriate for further growth. Any future plan should incorporate a new school.
Hockley Heath still maintains a 'proper village' feel and any more development risks losing that.

Hockley Heath village will become a satellite and have little say in our future role
Homes in Blythe Valley may over burden entrance to Hockley Heath school
HS2 and airport expansion very important could improve prosperity and standing of whole area. Even though may not directly affect village
I am afraid the development will ruin the whole of Hockley Heath area
I am concerned about the current developments in the village and at Blythe Valley
I am concerned about the increase of traffic in and through our village. Also, the school being unable to cater for local children and the increased traffic on School Road!
I do not want the current village structure changed - no more housing! To be built on our green belt
I don't understand these questions 10 & 11, I may have strong pro or anti views
I expect it will cause additional traffic/traffic queues through Hockley Heath.
I feel that developments such as HS2 and airport expansion are very important as they will improve the prosperity and standing on the whole of the area, even though they may not directly affect the village
I feel that the village needs to be retained and not become an urban sprawl attached to Shirley or Dorridge.
I feel too much development may mean we lose the village feel and sense of community, which is what, attracted us to the area in the first place.
I hope the new developments, especially of Kineton Lane and nearby School Road, are not too badly affected by new developments. Also hope the Stratford Road does not have increased traffic.
I think it will cause additional traffic through the village.
I think the local infrastructure; school, dentists, shops etc will take a hit and be oversubscribed if expected to absorb extra intake from the BVP development. I believe the HS2 hub and BHX airport expansion to be a positive growth for the area; Enhancing our travel options significantly.
I think they will increase traffic through the village by a significant amount which isn't good, this in turn affecting noise and speed of traffic on the Stratford Road.
I think we must try to protect Spring Lane and Cutthroat Lane. Remove huge trees that killed people and any likely to, without spoiling the lanes. Put guards around dangerous trees
I would like Hockley Heath to retain its 'community feel' and these developments may threaten this
If development is not restricted Hockley Heath will become part of either Shirley or Solihull
If it is an environmental friendly service station such as the one at Gloucester it could be benefit to Hockley Heath
I'm concerned that it will change the friendly, peaceful feel of the place
Impact on existing services (gas, water, electricity) and highway infrastructure. May get a better mobile phone and broadband service
Important for growth but development should be sustainable - good design
In a negative way - it's obvious.
Increase in the above (i.e. HS2 and Birmingham Airport) will potentially affect the quality of living and the value of houses - will devalue.
Increase in traffic
Increase in traffic and pollution.
Increase in traffic is a major concern. Cheswick Green Village Hall displays a map showing potentially 3000 extra homes planned South of Shirley, with no extra roads.
Increase in traffic, particularly along School Road and its exit onto Stratford Road.
Increase of traffic through village resulting in more noise pollution, rubbish thrown out of vehicles, accidents and traffic congestion on A34 Stratford Road, B4101 Aylesbury Road, B4439 Old Warwick Road, B4101 Spring Lane will increase
Increase traffic on main routes and country lanes. Likely to see more speeding on country lanes which is a problem currently. Demand on school places may not be met.
Increased cars on the road = increased accidents
Increased employment. Pressure on aged infrastructures - roads and sewers. Pressure on school places. Level of traffic = speed

Increased housing on Blythe Valley with no obvious commitment to providing Blythe Valley facilities (such as schooling, GP practice, public transport etc) means that adjacent existing villages will be detrimentally impacted with increased traffic on local roads, increased noise (traffic), increased demand for limited resources (e.g. current school) capacities, GP surgery capacities, road capabilities for meeting increased demand safely. Other non-housing developments such as motorway service stations/HS2/expansion of airport will again lead to greater traffic/congestion/noise/pollution etc
Increased pollution and damage to environment
Increased road traffic on A3400 will have a negative impact
Increased traffic
Increased traffic (down inadequate roads, pollution. speed etc) / Increased burden on school and services without adequate financial provision
Increased traffic along roads which are effectively country lanes, additional noise and general nuisance.
Increased traffic already impacts junctions at Spring Lane and School Lane - islands may improve but issue at top of Belton Close and Spring Lane are problematic currently
Increased traffic and air pollution
Increased traffic and noise and pollution - additional litter - stretching infrastructure
Increased traffic and noise. Damage to wildlife habitats. Spoils the view and outlooks of the area and the 'villagey' feel of this community.
Increased traffic and noise. Road safety in the village and surrounding lanes.
Increased traffic flow through the village. Extra housing in Blythe Valley could strengthen the argument for a doctor's surgery in the village but put strain on the school capacity.
Increased traffic flow, increased noise pollution
Increased traffic from Blythe Valley development may have significant impact on Hockley Heath if no other access provided.
Increased traffic on A3400 and local roads. More light pollution and noise.
Increased traffic, noise and pollution
Increased traffic, pressure on education and health facilities
Increased traffic. Increased demand for school places
Increased traffic. Noise and light pollution.
Increased vehicles on our roads and lanes.
Increased volume of traffic through the village, leading to increased noise and danger to younger residents in crossing roads.
Increasing transport and pollution
Inevitable - we need to accept it.
Infrastructure - doctors, schools and traffic in our country lanes
It is all very well having a neighbourhood plan but when you are being surrounded by developments (Blythe) then we will be directly impacted with traffic!
It is imperative that the infrastructure is sufficient to accommodate and support both that and longer-term developments
It is vital to maintain Hockley Heath as a village by preserving the green belt between Blythe Valley and Hockley Heath
It will become even busier and lose its village feel, not to mention noise and pollution
It will exhaust local services and amenities and will cause higher volumes of traffic to go through village.
It will ruin the village feel of Hockley Heath due to more people and more potential traffic.
It would be very sad if Hockley Heath were to lose its identity as a 'village'.
It would increase the volume of traffic and increase parking problems. The side roads are not suitable for more traffic or large vehicles. The school could not cope with a large increase in pupils
It would increase the volume of traffic and increase parking problems; the side roads are not suitable for more traffic or large vehicles. The school could not cope with a large increase in pupils

Keep us independent
Lack of countryside and rural space.
Large increase of traffic use
Likely inability to cope with increased demand on medical and social services. Increase in traffic, noise and pollution and possible inappropriate vehicle parking.
Little change/maintenance of roads/pavements is considered of 'policed' by council when development is planned or undertaken. School Road is already dangerous and damaged i.e. potholes.
Lose our identity as a small rural village. Increased noise pollution. Loss of green spaces.
Loss of green space. More traffic
Main impact will be traffic. Hockley Heath does not have adequate road provision for more traffic. Especially School Road.
Mainly concerns about traffic and routes to new development along inappropriate existing lanes or new roads built across greenbelt.
May possibly be good for local businesses
More cars on roads, more speeding
More concerned about potential development bordering the village that is not part of the Hockley Heath neighbourhood e.g. it could appear that Warwickshire could approve development such as that at Aylesbury Hotel
More crime, overcrowding, no longer village feel, school issues
More noise, more people and more cars and more housing developments
More traffic - already bad now if M42 at standstill
More traffic = pollution. Loss of 'village' feel. But more investment= better housing, able to keep post office, upgrade Pavilion etc.
More traffic along Stratford Road, which is already too busy, especially when there are problems on the motorway
More traffic through the village, possibly more crime, demand for housing
More traffic through village, pressure on school
More traffic through village. More emissions from vehicles affecting air quality
More traffic, more speeding, destroy local country lanes, road surfaces
More traffic. Less green spaces.
More traffic. Overcrowding of school. Insufficient medical centres.
Most concerned about volume of traffic and noise impacting on Stratford Road and surrounding routes.
Motorway congestion already impacts the volume of traffic through the village; this will definitely worsen with the surrounding developments.
Motorway service station will impact heavily on the M42 roundabout which is already very busy and will be even more so when the houses are built at Blythe Valley
Motorway services at junction 4 would be a disaster
Nearby developments will affect traffic, pollution, will cause stretch on amenities and affect the general rural atmosphere of the village. If more developments occur, I will be unable to continue living in the village.
Nearby developments will impact significantly on the village nature of Hockley Heath. There will be increased pollution from vehicles and noise. The main A3400 will be busier, as will the surrounding roads.
Nearby developments will increase traffic and noise, making the village not so good.
Nearby developments will only go to increase traffic on the A3400 a road which is not well maintained (flooding and potholes) and is already very busy in the rush hour, not to mention a relief route for the M42/M40 when accidents and closures occur. Will nearby developments increase the amount of road maintenance in the village? I suspect not
Needs to be looked at very carefully (traffic, flood risks, doctors)
Negatively

Negatively because they'll be more traffic
Negatively impact in terms of added traffic and noise. There are already traffic jams outside my house most evenings between 5pm and 6.30pm (main Stratford Road).
No more building!
No need Hockley Heath to maintain its village identity. To stop encroachment spoiling its rural quality
No new development
Noise / Busy and fast traffic
Noise and congestion. There is already a great deal of noise pollution from M42 M40 and A3400 through Hockley Heath would not be capable of taking extra traffic. The area outside the one stop can already seem dangerous
Noise, litter, traffic
Noise, traffic, loss of natural environment.
Noise, traffic, school places, quietness of the village
On the bad side - too many for school to cope with. Good side - reinstate doctors surgery and pharmacy
Population increase = pollution, noise, crime, reduction in green spaces - more from a village to a town.
Possible changes to flood plains. Extra traffic. Loss of Hockley Heath school
Possibly more crime and car parking problems
Potential increase in traffic and therefore pollution, particularly in rush hour between 4 and 7pm if there has been unfortunately an accident on M42 and traffic is redirected along local roads
Rat runs from Blythe Valley via village.
Risk of losing our village feel, strain on school places. Traffic loss of green belts/countryside hence loss of well being
Road infrastructure not adequate for existing users, any increase would cause pandemonium!
Road traffic congestion and excessive speeding especially along School Road, is a concern. Also, insufficient availability of GP service.
Road, traffic volumes - School Road is already being used as a cut through with motorists far exceeding the speed limit - a real danger to pedestrians and animals
Ruin village environment - increase traffic movement would require new school due to more overcrowding
Service station - completely unnecessary when there is one 2 junctions away and can pull off to Tesco at junction four
Should keep Hockley Heath identity as a village
Some residents work at these places and therefore they bring income to local businesses
Spoil the village
Strong increase in traffic noise and use of side roads for access.
Such a huge development such as in Blythe Valley will cause massive increase in traffic congestion at peak times. More pressure on school places. Positive on increased use of restaurants, shops, businesses etc
The area is being targeted and whilst I recognise a need for new housing, it is excessive and too concentrated. Any development needs to be well considered and impact on local life should be a factor! I moved here to live in a village location NOT a town!
The development of Dickens Heath has already created a very significant volume of traffic. No doubt Blythe Valley will have further increasing effect. All at a time when the deterioration caused to highways is not being addressed.
The green belt between Blythe Valley and Hockley Heath must be protected
The housing at Blythe Valley Park will make School Road even more of a race track than it is now. Speed ramps on islands need putting in. Hockley Heath does not have doctors - chemist -bank.
The housing at Blythe Valley will increase the traffic on rural lanes roundabout and School Road. Also, may affect the village school with children needing places.
The housing developments (750 houses) will drastically increase the amount of traffic on School Road

all the way up to the bakery (Wedges). It is very important to improve this road as it is unsafe at its current state, without the new influx of traffic from the 750 homes.
The impact is a positive one, increasing house prices.
The impact of Blythe Valley on local amenities i.e. doctors, dentists, schools, roads
The local infrastructure is pushed to the limits at certain times of the day. Further development will only make it worse
The M42 is already slow and the Stratford Road is often congested. The new service station would just increase this. Increasing traffic congestion and air pollution.
The motorway service station is totally unnecessary and will only add to congestion, especially if there are hold ups
The Parish Council should have its own data on traffic and the impact of development on traffic flows.
The playing field is probably the biggest asset in the village and must never be imposed upon in any way.
The pressure on the school. Increase in traffic. Depleting wildlife habitats and infrastructures.
The roads can no longer support the traffic at the moment so a further 50 homes leading to some extra 2000-3000 cars
The Stratford Road in Hall Green is the second most congested in England. Stratford Road will be the same in a few years' time.
The village feel will be lost amongst all the development
The village is a rural, small development with a local community feel. Developments that make villages join or create a sea of houses such as Dickens Heath or Cheswick Green (new) are not in keeping. Housing stock is a % council which will cause crime to rise.
The village is growing, and we don't have the infrastructure to deal with it
There are already traffic jams every day (despite having the M42 nearby) hence need to limit amount of new development
There is a danger that the village will be contiguous with the wider conurbation to further degrade the feeling of 'community'
There is inadequate infrastructure in place to cope with present homes in the area, so more will impact negatively, examples are - there is a queue of traffic outside my house from approximately 17.00 - 18.30 Monday to Friday trying to gain access to the Stratford Road. Flooding/water displacement in various places on Stratford Road.
There is not enough land to enlarge the school, there is no doctors etc. Where will children go to school from Blythe Valley both juniors and senior.
There is too much traffic and noise pollution already and insufficient school places. The village will just be used as a rat run in both directions for motorway access, noise and air light pollution will increase
They will lead to other requirements and development e.g. doctors, shops, more school places required. The centre of village already gets congested, especially if there are delays on M42 and everyone cuts through Hockley Heath
Too many cars/traffic people, it will spoil the village
Too many houses with not enough infrastructure
Too much traffic. Too much demand on school places
Total loss of village identity/boundary
Traffic
Traffic
Traffic and speed in a semi-rural area, local roads are used by pedestrians, cyclists and horse riders - major traffic should be restricted of speed (currently 60mph on country lanes)
Traffic chaos - the roads already struggle at peak time. School overcrowding - local schools are already near capacity
Traffic concerns, amenities available for developments
Traffic congestion, noise and light pollution
Traffic congestion. Retaining village atmosphere.
Traffic flow needs to be considered - School Road is natural rat run but does not allow 2-way traffic for

its length. School has no parking for increased intake, needing pupils to be dropped off by car.
Traffic increase, population increase and therefore use of amenities
Traffic increases using smaller roads and the danger to school users. Traffic calming needed. More people are a problem with few amenities in the village.
Traffic pollution, rat run for School Road - potential overcrowding and lose 'village' business opportunities.
Traffic problems
Traffic through the village, School Road needs traffic calming
Traffic through the village. Noise. However more trade for local businesses
Traffic volume from Blythe Valley will be unacceptable if allowed into Ilshaw Heath
Traffic, traffic, traffic. Congestion, noise, pollution.
Ultimately the village will be swamped by urban sprawl. We all know that. Only hope is to slow it down.
Unwelcome increase in volume of traffic
Very concerned about increase of traffic through village especially School Road due to development of Blythe Valley. Ribbon developments and back garden building plots
Very concerned about the impact Blythe Valley might have on the volume of traffic travelling/transiting through the village. School Road could be made a rat run, might be prevented by one-way access at Ilshaw Heath junction
Very concerned about the impact of the Blythe Valley housing development and the proposed school road development on traffic along School Road, as this will form a natural rat run to the M40/M42/A3400. Also impact on safety for the school
Very concerned that the village will be swallowed up and become 'as one' with neighbouring communities. Excessive load on services/infrastructure.
Very unhappy
Village cannot cope with more traffic - Blythe Valley Park will create havoc with traffic and impact on lanes around Hockley Heath will be enormous. School Road already a dangerous road passing a school.
Vis Blythe Valley Park. The additional traffic using Kineton Lane and particularly School Road which even now is extremely dangerous because of excessive speed, need for speed calming devices is required
Water supply, traffic congestion
We have to accept some change, hope Blythe Valley will be sufficient
We need to retain Hockley Heath as a village
We should keep Hockley Heath as it is and keep everyone happy.
Wear and tear to roads and lanes. Local shop not adequate
While people come off M42 to use services, they may subsequently consider driving through village as alternative onward route. Blythe Valley new homes will likely put extra admittance pressure on HH primary school
Will a) cause traffic congestion and environmental pollution b) destruction of nature and wildlife and c) disturbances caused during unsocial able hours
Will bring too much traffic.
Will result in excessive traffic and noise pollution
With all the development, motorways and housing - we are becoming a small quiet village being swallowed up by progress
Without question the above will ruin Hockley Heath in many different ways. Residents will move out because their standard of living will change. Why should we accommodate their destructive changes
Worried about school road traffic
Worry about stretching capacity for local amenities such as doctors and school
Wouldn't want the application for school to be compromised

Q14a
Please tick any of the following that would improve your experience of working in Hockley Heath Parish, or would support the growth of your business or service. If other, please comment in the box below
Cashpoint
Doctors/Chemist
Hockley Heath need additional parking as people keeps parking outside our houses for post office and dentist, there needs to be signs in Service Road and single yellow lines.
Small Tesco - One Stop waste of time
Office space for small businesses e.g. solicitors, financial advisors - health providers e.g. chiropody, physio
None of these impact on me but I would listen to suggestions.
Greater support of the local community/residents supporting local businesses.
Parking at the school to drop off. Land adjacent of school (overgrown forest walk)
Mobile black spots everywhere
Website specifically for positions vacant at local businesses and local people who are available for work would be of benefit
ATM
Larger village supermarket and bank and post office
Better publicity of HH as a business venture. Defining spaces for business hubs e.g. pavilion, social club, new facility.
Miss Pearson's
Doctors surgery
Cashpoint
Additional parking helpful for use of post office, 1 stop, bike riders and of get doctors/pharmacy.

Q19
How do you think we can encourage the development of local businesses?
Allocation of suitable premises with appropriate planning
Allow businesses to evolve naturally as market opportunities develop
Better broadband
Better connectivity by bus/rail.
Better IT infrastructure - Broadband is sub-standard
Better mobile phone signals
Better Parking
Better parking and better bus service
Better publicity and interaction with Blythe Valley Business Park. Creating defined specialism of offer to create 'crowd'.
Better use of existing commercial land/properties.
Blythe Valley park is so close no further business area is required
Blythe Valley should be the focal area, with local transport links. If the business cannot be attracted, then sort the rents out.
Build them in Birmingham. Plenty of Brownfields.
Business development should be focused at Blythe Valley.
Business hub with meeting rooms/small office space
Business plan/Bylaws protecting existing business premises. Therefore, stopping closure of existing shops/business premises.
By building local business areas outside of Hockley Heath
By developing them elsewhere
By maximising existing retail/business premises rather than new developments which don't retain the nature/character of the village
By not objecting to planning
By providing better policing. Businesses are an easy target for robbery as there is quick access to motorways, and no visible or quick police response.
By supporting existing businesses so footfall is increased; by advertising opportunities - e.g. hairdressing opp in HH; car maintenance opps. Anything which brings people in.
Create a business network where locals can meet and discuss mutual opportunities. This could also encourage local initiatives to support the community
Create a succession plan on what is required in the village and where can be improved
Developing places of interest where business would be at its highest.
Development of a medium sized business area on the outskirts of Hockley Heath. Kineton Lane/A3400 Box Trees to M42
Different businesses have different needs, so there is no single solution but good infrastructure, road access, phone and internet services together with suitable accommodation would provide a big incentive.
Do not allow national chain stores in to undermine local small businesses.
Do not know
Do not need any more
Do not need them
Do we want to? I am doubtful
Don't know
Don't. It's not a parish councils job to provide free marketing for businesses
Don't. We have a village shop, pub, post office and a bus service to Solihull. What more does a village need.
Ease of access. Well-designed properties. Allocated parking. Landscaped areas surrounding.

Encourage development at the junction of A3400 and Old Warwick Road
Encourage small businesses to run from home or in craft centres - so people could make small items in their home - maybe rural crafts and sell them, or office work from home.
Ensure adequate parking facilities
Ensure all existing properties are used to full capacity. Direct all further enquiries to Blythe Valley/Solihull Town Centre/Shirley High Street etc. It is disappointing that there are so many existing local commercial properties that are empty. Why can't these be used? Why do new buildings have to be built, destroying more green space? Public transport needs to be improved.
Ensure rent and rates for retail premises are manageable for small business. A local advisor to help new/small business take advantage of any resources or schemes which would benefit them. A directory of local businesses so that villagers can support them by giving them business where appropriate
Extra parking, more community events
Faster broadband, better parking
First decide what type of business you wish to encourage. Hockley Heath has good hotels and restaurants and pubs with successful leisure, sports and premium auto sales. A marina of suitable size and quality would add to this class of service/tourist existing base.
HHPC must offer all possible help to the existing businesses and create a positive outlook to attract new traders
Hockley Heath needs a coffee shop/cafe for residents to go to of the village.
I can see no need for further businesses
I do not feel we need to encourage any further developments
I do not know
I do not see a need for this when there are ample warehousing/units in Shirley and offices in Solihull and Blythe Valley.
I do not!
I don't think is an important issue.
I don't think local business needs encouraging in Hockley Heath when Blythe Valley is so near to the village
I don't think we should. Hockley Heath should remain a small village for people to live with easy access to businesses outside the village.
I don't want to encourage any more
I don't want to encourage business development! Let's keep our village more residential
Improve parking facilities as most businesses rely on passing trade
Improved parking
Improved parking. Small business centre but with tight control on future development/expansion
Incentives for businesses to move - cut price lease or purpose-built facilities
Internet. Access to A34. Location south of Solihull & Birmingham, north of Stratford upon Avon. Hockley Heath have its own railway station and business could grow around it.
Invite potential entrepreneurs and businesses to see the potential of Hockley Heath and advise on their needs if they are not met. Advertisement of locations and communication benefits. Improve mobile reception. Encourage local business start-ups e.g. cafe and cake shop, small restaurants instead of large chains. Increase small light industrial units and shop front positions. More local initiatives for litter picking, planting, cleaning etc. Cafe to provide a meeting place, for local groups, businesses etc.
Keeping rents low so that a non-chain cafe could open or an eating place with character
Local authority investments such as YMCA
Local trades - events in the park. Offices and skilled employers/employees to meet at local events.
Lower business rates
Lower business rates. Eco buildings. Flexible leases (esp. for start-ups). Superfast broadband. More parking on high street. Fast bus to Dorridge Station.

Make sure we have everything we need here so that people do not spend their money elsewhere
Make sure we keep a village post office
Market forces - good service will survive - no good will fail
More business development might mean the death knell for Hockley Heath remaining rural character
More food shops
More trade within the area will encourage future traders. Due to the nature of additional housing, more amenities are required - i.e. doctors, pharmacist, cash points.
More welcoming as a village. Affordable rent.
n/a
n/a
n/a
Need general 'day to day' type shops, chemist, DIY, doctors, etc
No comment
No ideas
No need to
No specific comment
None required, we are a village not a town
Not required in Hockley Heath plenty of good development already available locally
Not sure without knowing rates, rent, etc
Obviously provide £££ from taxpayers
Office space opposite the Barrel - always has space 'to let'. Do we need any more office space?
Only a doctor's surgery and a chemist required.
Only doctor/chemist required
Planning restrictions on inappropriate users.
Preferential business rates for business within Hockley Heath
Prevent any loss of current retail units/shops. Discourage change of use back to residential units.
Produce a pack highlighting benefits to business of being located in the area.
Promote local businesses support to make a business sustainable
Promote the businesses in local communications from Parish Council, residents association etc - advertise their services or vacancies. Involve in local events.
Promote the village via press/social media
Provide better parking, shopping places
Provide buildings for small offices
Provide centres with 'virtual office' facilities (e.g. mini-Regus) and support development of high quality business units around unused farm buildings.
Provide centres with 'virtual office' facilities (e.g. mini-Regus) and support development of high quality business units, perhaps around unused farm buildings.
Provide skilled staff, part time work for mothers with skills
Provision of low cost start-up premises for small businesses.
Purely better mobile reception, Broadband speeds, retain post office
Reduce retail rates. Offer discounts to residents to use the businesses
Reducing rental of shops
Retail development only
Sell 'Hockley Heath'
Send any to Blythe Valley as there is lots of empty units and more being built
Shop and accommodation above/behind - small shops and businesses.

Small businesses will only be protected if development is restricted. More business in such a small area will mean less patronage for what is here
Small independent shops with a village atmosphere.
Small office facilities, better broadband and mobile reception.
Sort out the pavements outside Dynamic Rides Bike Shop and cafe
Stimulate hi tech/digital low rent / good infrastructure, Wi-Fi
Surely there are sufficient office, light industrial units and small business parks in areas nearby to the village
Tax breaks. Rewards for employing local people / setting up apprenticeships, free advertising in local paper/leaflets
Technology will help to develop local businesses. The telecoms infrastructure needs to be upgraded to accommodate their requirements.
The area is not suitable for business developments
There is no need for further businesses
Units on Blythe Valley development
Use existing retail units to better effect and utilise units at Barn End of Stratford Road (they are always 'to let')
We don't need any more local businesses. Let's keep it as it always has been.
We don't need development of local businesses
We don't need development of local businesses
We need appropriate shops and businesses rather than bespoke, specialist, 'no use' shops, i.e. swimming pools, bathrooms, kitchens, cycles etc we need a chemist and post office
We should not encourage the development of businesses.
Why encourage development? Hockley Heath is a residential community where community should be encouraged. Any business centre would bring people in not provide employment for those already here.

Q23
Can you think of any other areas of the village not listed above in Q22 that should be protected from development?
Agricultural land and areas with beautiful mature trees, at present teeming with birds (some uncommon) and other wildlife, buzzards, owls, wagtails
All
All
All
All areas of Hockley Heath
All areas of the village should be protected from development.
All areas. No new housing.
All existing green spaces
All green belt areas
All of centre - there is already small developments going on.
All of it
All should be protected
Any areas nearby the canal
Any farmland or greenbelt
Any green belt land - there is no brown field land
Area between Hockley Heath & Dorridge and between Hockley Heath & Lapworth
Ashwood Lane
Behind Park Road
Box Trees Lane
Box trees lane
Box Trees Road, agricultural land. Brownfields sites only should be considered for development.
Boxs Tree Farm
Canal area. A gypsy/traveller permanent site.
Can't think of any other key areas.
Definitely the park
Development, if essential, should be 'infill' - avoid expanding the existing village area, and use brownfield where possible.
Existing farmland and greenbelt needs continued protection.
Fields - rear of Stratford Road/both sides of School Road
Fields behind Park View homes (odd house numbers)
Fields behind Park View homes (odd house numbers)
Hockley Heath recreation ground.
I don't think the village can sustain any further development.
I would suggest all of the above are protected. This is a loaded question (Q22)
If not covered by Q22 - along the A3400 within Hockley Heath village
Ilshaw Heath and Kinton Lane/Box Trees area. Prefer no further development in the village, but if necessary then as shown in Q28.
Important that village does not join up with other areas.
Kinton Lane
Kinton Lane
Kinton Lane
Land behind Beefeater all the way down to Blythe Valley

Land between Hockley Heath and Dorridge e.g. Aylesbury House area
No
No
No
No
No
No
No
No
No
No building in the green belt. No development in the green belt
No covered above
No development wanted
No development, we have enough
Open fields opposite Spring Lane - towards Obelisk Farm.
Park view / recreation ground. Box Trees Farm
Park view near Meadow Close
Plot of land to the rear of my property
Protect the recreation ground and the fields behind the Aylesbury Road houses on the opposite side to Miller & Carter - all along the road to the bend.
Recreation ground
Recreation ground and areas adjacent to the canal. Please could we increase the size of the recreation ground and make a good size park that is protected from development (do it now before it's too late)
Recreation ground/green areas
School playing fields
Small developments everywhere as opposite to a single large estate
Stratford Road A3400
The entire village should be protected from any further development
The fields behind homes. We've already had our view blighted by School Road housing development.
The fields/land behind Stratford Road and School Road. Clearly threatened by an obvious gap left in new development for access. Lovely natural green area.
The large field at junction of Stratford Road and Kineton Lane
The limited village centre (i.e. shops) should be protected.
The mis-used petrol station needs getting rid of.
The park and recreational area, including the fields next to the park.
The recreation area and field behind park view
The school ground/buildings
The village already has 3 residential development schemes in progress, plus BVP adjacent to it and cannot sustain any further schemes.
The village is full! Solihull MBC has abandoned HH, probably because we are not in the same parliamentary constituency
Therefore, should be no further development. Rural England is being destroyed by over population and capitalist greed.
Whole village

Q25a
Is there a style of house development that you think is particularly appropriate? If other, please comment in the box below.
A non-existent one.
Affordable housing which are truly affordable. Current development near church (St Thomas) not affordable (£288,000)
Also - homes with adequate parking
Any development should be complimentary to village life i.e. small, restrained.
Bungalows
Bungalows - this will allow older long-term residents to move out of larger houses but still able to stay in the area they have always lived
Definitely no flats
For mature people
Good design is key, if the design and quality of the houses is high there is flexibility to have a 'modern' or 'traditional' exterior. New housing should be eco-friendly.
Home with decent sized rooms, practical, modern design that incorporates village feel.
Homes for smaller family units. Homes behind hedges. Proper water supply.
Homes that convey heritage or traditional features but with a modern interpretation.
Homes that encourage 'working from home - home study/space for an office or treatment room.
Homes that have an invisible look
Homes with ample parking as outlined previously and decent sized gardens, not 'postage stamps'.
I fail to see how any future development can be appropriate, the village has no room
Invisible Homes
Low density housing. No three storey developments or flats.
Low intensity housing. No apartment blocks or three storey houses.
n/a as don't want any more development
No
No development
no development
No developments wanted
No medium to large estate buildings, i.e. nothing like Dickens Heath
No more building
No more developments
No new houses
No other houses are required in Hockley Heath
Off road parking
Retain the village feeling
Some more bungalows for the 'still able' elderly.
Still needs to be empathetic with the current village in terms of design, space and proximity to existing homes.
The development on Tutnoll Drive behind the school was really lovely. More like this I think.
The village at present contains a mix of styles, so to continue in that vein would hopefully retain the village feel.
There should be only 'off-road' parking allowed. And only if the doctors/school/dentist can support without need to use a car.
Victorian style